

SIU
Around the
WORLD
ISTANBUL 2023

43rd Congress of the
Soci t  Internationale
d'Urologie

October 11-14

Hosted during the 100th Anniversary of the Republic of T rkiye

In conjunction with



Featuring the:



5th B2B Uro–Oncology:
GU Cancers Triad Meeting

8th SIU Global Nurses'
Educational Symposium

2023 CONGRESS EDUCATIONAL OPPORTUNITIES

ISTANBUL LUTFI KIRDAR INTERNATIONAL CONVENTION
AND EXHIBITION CENTRE – ICEC

SIU
Around the
WORLD
ISTANBUL 2023



DOLMABAÇE PALACEÇ



- ABOUT US 4**
 - SIU: Bringing Urologists Together4
 - Governance: Board of Directors5
 - Continent, Country, and Sub–Specialty Report 20226

- SIU 2023 7**
 - An Invitation 7
 - Committees..... 8
 - A Look Back: Past Congress Statistics 9

- OPPORTUNITIES FOR PARTNERSHIP 10**

- CONGRESS EDUCATIONAL OPPORTUNITIES 11**
 - Accredited Symposia 11
 - Training Workshops..... 13
 - Additional Educational Activities 16
 - Live Surgical Demonstrations..... 17
 - SIU@U Studio Sessions..... 18

- CONGRESS À LA CARTE 19**

- SPONSORSHIP GUIDELINES 20**

- BENCH-TO-BEDSIDE 21**
 - B2B GU Cancers Triad.....21

- EDUCATIONAL MOBILE AND WEB APPS 22**

- 2022 SPONSORSHIP ACKNOWLEDGEMENTS 23**



The Société Internationale d'Urologie (SIU) is the only truly international medical society serving urologists, trainees, and affiliated healthcare professionals. Founded in 1907, the SIU now brings together more than **10,320 members** from over **129 countries**, representing a spectrum of sociopolitical and practice settings in our membership and activities. It is through this diverse representation that the Society is able to provide unique and valuable offerings in education, research, networking, and philanthropy to urologists everywhere.

In the face of increasing digital connectivity, the SIU continues to explore and develop innovative solutions to connect and engage our international community.

The SIU connects urologists around the world through its:

- Annual Congress and intuitive virtual congress platform, *SIU@U*;
- eLearning portal, *SIU Academy*[®] — an extensive library of educational programmes and a hub for live virtual events;
- Open-access and free academic journal, *SIUJ*;
- Training scholarships, tailored programming for trainees and young urologists, and collaborative philanthropic activities;
- Research platform, *uCARE*, powered by a global council.

ABOUT US

Governance: Board of Directors

EXECUTIVE COMMITTEE



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President



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Rajeev Kumar
President-Elect



TÜRKIYE

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Rajeev T P
Scientific Programme Co-Chair



UNITED STATES

Seth Lerner
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UNITED KINGDOM

Ranan Dasgupta
Research Committee



SOUTH KOREA

Sung Kyu Hong
Uro Technology Training



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National Society
Delegate Representative



MEXICO

Francisco J. Sanchez G.
National Society
Delegate Representative



TÜRKIYE

Ateş Kadioğlu
General Assembly
Representative



ARGENTINA

Gonzalo Vitagliano
General Assembly
Representative

ABOUT US

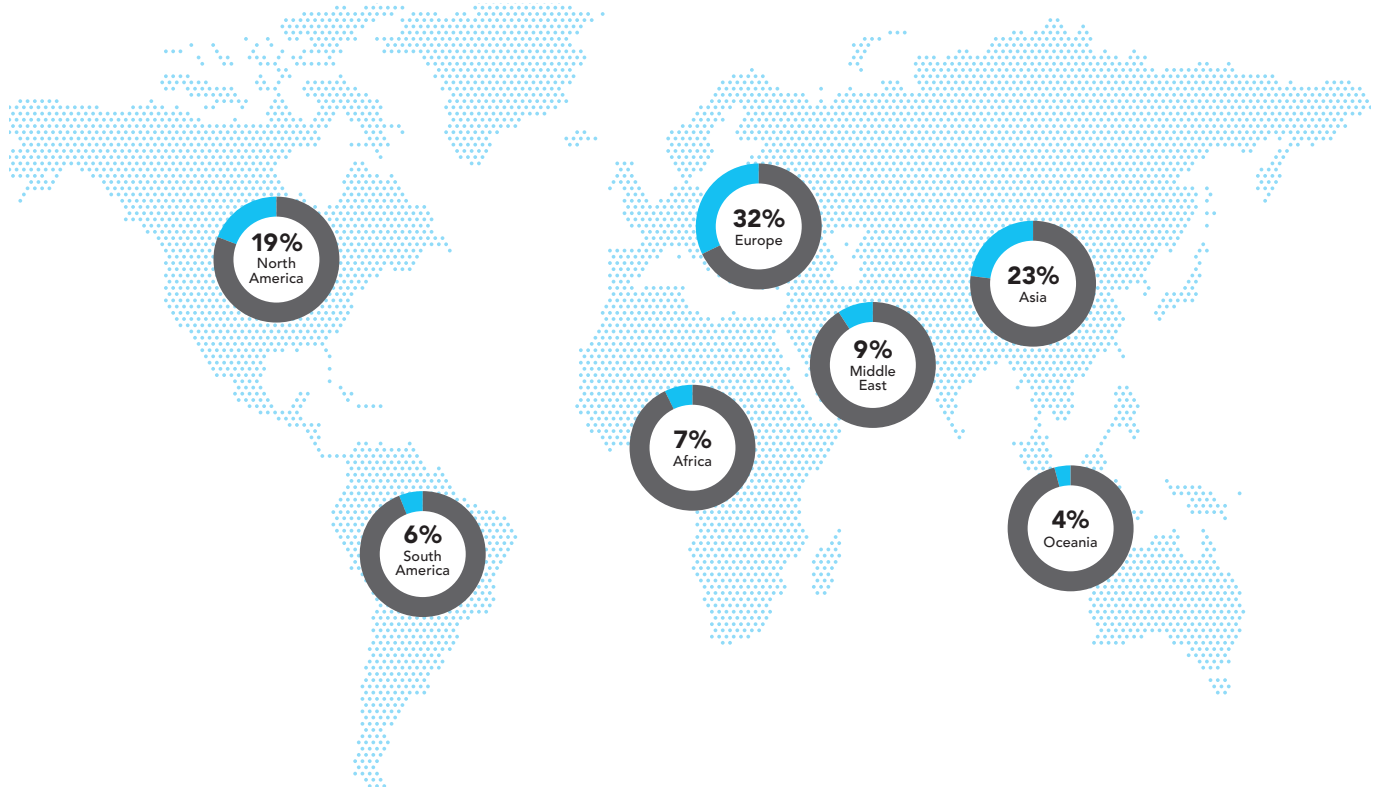
Continent, Country, and Sub-Specialty Report 2022

Members from **129 Countries**

Currently, SIU membership stands at **+10,320 members**

 Facebook followers: **5,300**

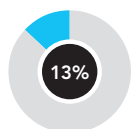
 Twitter followers: **14,100**



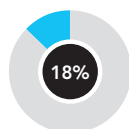
Top 10 Countries

Mexico	1,636 Members	Portugal	415 Members
Germany	1,577 Members	United States	402 Members
Indonesia	605 Members	Australia	379 Members
China	496 Members	Türkiye	313 Members
France	488 Members	Chile	302 Members

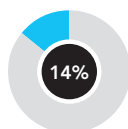
Sub-specialties: *These are self-identified specialties and members can select more than one; percentages do not add up to 100%.*



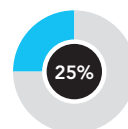
Andrology



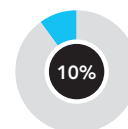
BPO/LUTS



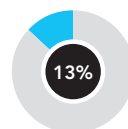
Diagnostic Urology



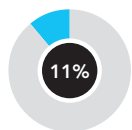
Endourology



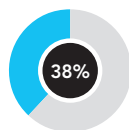
Female Urology



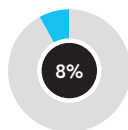
Functional Urology



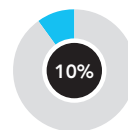
Incontinence



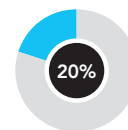
Oncology



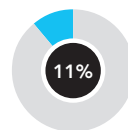
Pediatric Urology



Research



Stone Disease



Trauma/Reconstruction



THE SOCIÉTÉ INTERNATIONALE D'UROLOGIE IS DELIGHTED TO HOST OUR 43RD ANNUAL CONGRESS AT THE ISTANBUL LUTFI KIRDAR INTERNATIONAL CONVENTION AND EXHIBITION CENTRE – ICEC IN ISTANBUL, TÜRKİYE, FROM OCTOBER 11–14, 2023

SIU 2023 will welcome over **3000 urologists** from around the world to learn, network, and experience leading-edge developments in the field.

In addition, we anticipate over 1,500 urologists and healthcare professionals from across the globe will participate via the SIU's official virtual congress platform, *SIU@U*. Here we will offer live and on-demand access to key sessions, educational videos, live surgeries, and the fifth edition of our **Bench-to-Bedside GU Cancers Triad Meeting**, which will be held on **October 13**.

The scientific programme features world-class scientific content such as live surgery demonstrations on October 12 (back by popular demand!), controversies in urology, training workshops, master classes, master video and interactive sessions, and symposia focusing on innovation and advances in urology.

To our long-standing partners, your support has been invaluable in making the SIU's Annual Congress a meeting that is highly valued by urologists around the world, and we appreciate your ongoing partnership. To our new and prospective partners and exhibitors, we look forward to connecting with you and working

together to make SIU 2023 a positive experience for your organization.

We invite you to browse the wide array of partnership opportunities that can help you connect with our growing community in a way that is tailored to your organizational objectives. We trust that, within this document, you will find everything required to put together a customized presence for your company on this exceptional world stage.



Stavros Gravas
General Secretary



Jeremy Teoh
Congress Organizing

SCIENTIFIC PROGRAMME COMMITTEE / Co-Chairs



Rajeev T P
India



Seth Lerner
United States

Members

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Serigne Gueye, Senegal

Laurence Klotz, Canada

Rajeev Kumar, India

Pilar Laguna, Türkiye

Kurt McCammon, United States

Poongkodi Nagappan, Malaysia

Jeremy Teoh, Hong Kong

Derya Tilki, Germany

David Winkle, Australia

Guohua Zeng, China

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Ateş Kadioğlu
Türkiye

Members

Selami Albayrak, Türkiye

Ahmet Müslümanoğlu, Türkiye

Ali İhsan Tasci, Türkiye

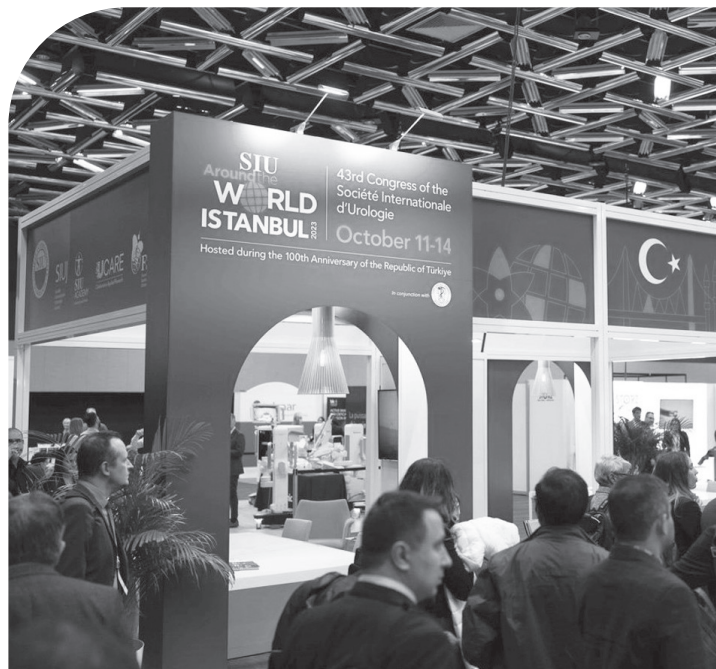
Volkan Tuğcu, Türkiye

Levent Tuncay, Türkiye

Congress	City	Physical Attendees	Virtual Attendees SIU@U	Countries Represented
2022	Montreal	1,272	901	86
2021	Dubai	1,576	1,714	98
2020	Online	N/A	6,401	138
2019	Athens	2,572	2,618	105

2022 CONGRESS STATISTICS

Top 10 Countries in Attendance



OPPORTUNITIES FOR PARTNERSHIP

SPONSOR BENEFITS

Acknowledgement of support as a Corporate Sponsor, Congress or Society Contributor throughout the year and leading up to the SIU Congress through:

	Corporate €100,000	Congress Contributor €20,000	Society Contributor €20,000
SIU website: Recognition through corporate logo	✓	✓	✓
SIU Academy eLearning portal and mobile app: Recognition through corporate logo on the designated Corporate Sponsors tab	✓		
Congress website: Recognition through corporate logo on the designated Industry tab, Sponsor Acknowledgement section	✓	✓	
Congress mobile app: Recognition through corporate logo in Sponsor Acknowledgements tab as a Sponsor	✓	✓	✓
Broadcast Programme: Recognition through corporate logo	✓	✓	✓
Partner Activity Guide (PAG): Recognition through corporate logo. The PAG will be printed and provided to Congress attendees on-site in Istanbul	✓	✓	✓
Partner Activity Guide: Full page, 4-colour corporate advertisement	✓		
Social media (Facebook, LinkedIn, and Twitter): Recognition of support through corporate logo	✓	✓	✓
On-site supporter recognition: Through corporate logo in select areas during the Congress	✓	✓	✓
SIUJ: Full page, 4-colour electronic ad, corporate ad only — 6 editions in 2023	✓		
Society eNews: Recognition of support through corporate logo in Sponsor Acknowledgement section	✓	✓	✓
SIU uMagazine (in print and online), 3 editions: Full page, 4-colour corporate ad	✓		
SIU uMagazine (in print and online), 3 editions: Recognition of support through corporate logo in Sponsor Acknowledgement area	✓	✓	✓
25% discount on all Congress opportunities	✓		
25% discount on all additional eLearning programmes	✓		
Priority selection of symposia timeslots and exhibit booth location	✓		

SUPPORT AN ACCREDITED SYMPOSIUM AT THE SIU'S 43rd ANNUAL CONGRESS

Accredited symposia are an essential part of the SIU's Annual Congress. They offer the expertise and latest research of key opinion leaders to enhance participants' educational experience. At the same time, the SIU provides an opportunity for interaction and feedback among peers.

Top reasons to host an accredited symposium:

- Educate an international audience of urologists
- Transfer knowledge from research to practice
- Highlight thought leaders
- Reach clinical decision-makers

Luncheon Symposium..... €55,000

Afternoon Symposium €40,000



SYMPOSIUM PACKAGE ELEMENTS:

1

Topic-exclusive,
75-minute timeslot to
hold a CME-accredited
luncheon symposium

OR

2

Topic-exclusive,
60-minute timeslot to
hold a CME-accredited
afternoon symposium

- Live transmission and capture of your symposium on our virtual Congress platform. This allows Congress participants to attend the symposium online if they are not able to be there in person. Following the Congress, your symposium will be hosted on SIU Academy, the SIU's eLearning platform
- A one-page PDF programme outline will be created in conjunction with content development and made available by October 1 as well as placed on the virtual Congress app
- Room rental and setup, including audio-visual equipment
- SIU medical oversight to develop the symposium programme
- Full payment of faculty costs will be handled by the SIU
- To ensure all SIU delegates are provided with information regarding all sessions, the SIU will provide online listings in the following: Congress website, broadcast programme, partner activity guide, and Congress mobile app
- Recognition of your Corporate Sponsor or Congress Contributor support on-site, on the Congress website, and on the Congress mobile app
- One complimentary Exhibition Booth of 9 m² (3 m x 3 m), space only; priority selection by Corporate Sponsors and Congress Contributors; space allocated on a first-come, first-served basis

CONGRESS EDUCATIONAL OPPORTUNITIES ACCREDITED SYMPOSIA *cont'd*

The SIU surveys its members regularly to assess their educational needs to guide the development of educational sessions, and selection of symposia and studio session topics and titles, and learning objectives, and faculty. Symposia sessions address the perceived and unperceived learning needs of our members. The following educational needs have been identified among SIU members in a recent survey:



URO-ONCOLOGY

Management of Urological Cancers in 2023	Current practices and recent developments in the diagnosis, surgical and systemic treatment, and management of treatment-related adverse events in prostate cancer, bladder cancer, and kidney cancer
Immunotherapy in Uro-Oncology	Biologic basis of cancer immunology, emerging immunotherapies in uro-oncology, and management of immunotherapy-related adverse events
Molecular Genetics of Cancer and Personalized Medicine in Uro-Oncology	Research advances in molecular biology of cancer and the development of novel targeted therapies in uro-oncology
Hot Topics in Uro-Oncology	Cutting-edge research and emerging trends in the management of genitourinary malignancies, including novel imaging technologies and biomarkers to guide treatment decision-making

NON-ONCOLOGY

Stone Disease and Endourology	Advances in the pharmacological, surgical, and minimally invasive procedures for the management of urinary stones
Lower Urinary Tract Dysfunction	Advances in surgical and minimally invasive procedures for managing benign prostatic hyperplasia (BPH)/benign prostatic obstruction (BPO)
Diagnostic Urology	Advances in imaging, artificial intelligence, and visualization platforms for the diagnosis of urological conditions
Infections and Inflammation	Trends in the management of urinary tract infections and chronic pelvic pain in 2023
Trauma and Reconstructive Urology	Perioperative care and surgical treatment of male and female urinary strictures, as well as other injuries/trauma of the genitourinary tract
Reproductive and Sexual Health	New trends in diagnostic evaluation and medical and surgical management of erectile dysfunction and male infertility in 2023

If you would like more information or wish to make a symposium submission, please contact:
Lillian Petrusa, Director, Corporate Development, at lillian.petrusa@siu-urology.org by **May 15, 2023**.

AVAILABLE SYMPOSIA TIMESLOTS* – ACCREDITED

Thursday, October 12	12:30–13:45	€55,000 [†]
	15:30–16:30	€40,000 [†]
Friday, October 13	12:30–13:45	€55,000 [†]
	16:00–17:00	€40,000 [†]
Saturday, October 14	13:00–14:15	€55,000 [†]
	16:00–17:00	€40,000 [†]

*Times subject to change based on the final Congress programme schedule.

[†]Includes full payment of faculty costs.

TRAINING WORKSHOPS €7,500/course

Includes:

- Room rental
- Audiovisual equipment
- Announcement of the session on the Congress website and the Congress mobile app
- Assistance with course promotion, registration, and on-site logistics
- Post-event support with course evaluations, certificates of attendance, and presentations
- 9 m² of exhibit space (bare space only)
- Acknowledgement as a Congress Contributor on-site, on the Congress mobile app, on the Congress website (in the Sponsor Acknowledgements tab), and in the Partner Activity Guide

Sponsor to provide:

- Staff and equipment as per Programme Chair recommendations

WORKSHOPS:

PROSTATE MRI READING AND FUSION BIOPSY

This course will take you through an in-depth overview of the basic principles of multiparametric MRI (mpMRI), as well as current applications of MRI-US fusion-guided biopsies. The workshop part of the course will give participants insight into the reading and interpretation of prostate MRI and their application for MR-US fusion.

Learning Objectives:

At the end of this course, participants should be able to:

- Recall key features of systematic prostate MRI reading according to PI-RADS standards
- Read and report basic and intermediate level prostate MRI with confidence
- Recognize the technical features and capabilities of prostate biopsy and fusion technology using MRI for targeting
- Identify the key requirements to safely integrate MRI into the prostate diagnostic pathway



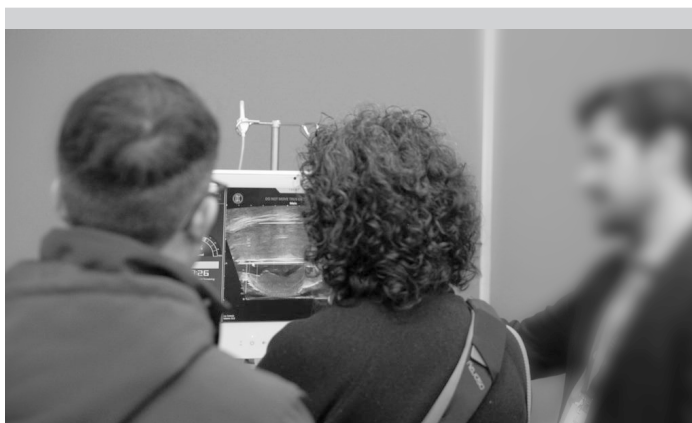
LASERS AND MISTS IN LUTS/BPH

This course will review novel BPH therapies for office-based treatments of LUTS/BPH, including Aquablation®, HoLEP, Rezūm™, and UroLift®. The hands-on course will provide practical applications of these technologies in terms of equipment, technical approach, and high-level review of clinical data. The faculty will provide first-hand practical instruction on best practices, including patient selection, technique selection, and tips and tricks. The faculty will provide international experience and evidenced-based summaries of the risks and benefits of these procedures to aid with patient counselling for informed consent.

Learning Objectives:

At the end of this course, participants should be able to:

- Understand the mechanism of action and technique for each BPH therapy
- Select the most appropriate patient for each procedure type, based on patient and prostate characteristics
- Know the clinical data supporting the use of each modality
- Apply the best-practice technique for each modality, based on the literature and expert opinion
- Recognize the challenges associated with each technique and perform appropriate trouble-shooting
- Practice tips and tricks provided by the experts for executing these novel BPH therapies



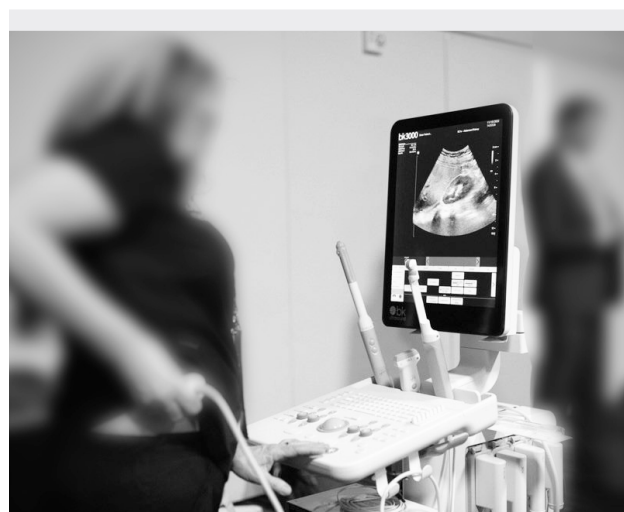
BASICS ON ULTRASONOGRAPHY (USG) IN UROLOGY

This course is designed for urologists to acquire an understanding of the basic techniques for performing a USG, become more familiar with the different equipment, and recognize the various applications of USG in urological care. The course includes didact tutorials, equipment demonstrations, and hands-on exercises using phantom models to provide participants with an immersing training experience on the basics of USG for upper renal tract, lower urinary tract, and transrectal evaluation.

Learning Objectives:

At the end of this course, participants should be able to:

- Operate a USG machine
- Recall the basics of USG imaging for upper and lower urinary tract urological conditions and diseases
- Recognize the technique for transrectal USG and its diagnostic applications
- Detail the steps for performing a transrectal prostate biopsy under guidance
- Recall the basics of USG Doppler



ROBOTICS – TIPS AND TRICKS FOR BEGINNERS

This course is intended for urologists in their first 100 robotic surgery cases using the DaVinci Si and Xi platforms. This course incorporates video, specific case discussions, and diagrams based on experience, and is presented by urologists with more than 1,000 cases.

Learning Objectives:

At the end of this course, participants should be able to:

Identify appropriate cases for:

- Docking and trocar placement in order to avoid collision in difficult anatomy patients
- Selecting to use a 0- or 30-degree lens

Demonstrate skills in the following:

- Suturing in a narrow space
- Robotic movements that are uncommon with laparoscopy
- Optimizing instruments
- Managing difficult anatomy (short, obese, hepatomegaly, big and small prostate, medial lobe, adhesions)

BASICS IN ENDOUROLOGY (FOR BEGINNERS)

This workshop course will focus on providing the basic training in endourologic instrumentation and technique for beginners. Using a combination of lectures and hands-on skills training, participants will have the opportunity to learn the anatomical principles and essential steps for performing key endourologic procedures: PCNL, and flexible ureteroscopy/RIRS.

Learning Objectives:

At the end of this session, the participants should be able to:

- Recall the anatomical principles involved in PCNL puncture
- Examine the nuances of dilatation in PCNL
- Detail the basic instrumentation and principles for performing flexible ureteroscopy/RIRS

LAPAROSCOPIC SKILLS (BOX TRAINER)

This course is intended for the urologist who wants to improve their laparoscopic suture skills. It is entirely based on video and individual practice using a box trainer, with the guidance of an instructor for each workstation.

Learning Objectives:

At the end of this course, the participant should be able to demonstrate the following skills:

- In 2D vision, coordinating proper needle angle and movement
- Placing the trocars to facilitate the suture
- Suturing in different planes
- Establishing the methodology to suture intracorporeally
- Knotting technique and extracorporeal knotting without pusher



**SIU 8TH GLOBAL NURSES' €20,000
EDUCATIONAL SYMPOSIUM**

SIU INNOVATORS' SYMPOSIUM €20,000

Includes:

- Announcement of the session on the Congress website and the Congress mobile app
- 9 m² of exhibit space (bare space only)
- Acknowledgement as a Congress Contributor on-site, on the Congress mobile app, on the Congress website (in the Sponsor Acknowledgements tab), and in the Partner Activity Guide



**"THE GLOBAL NURSES' SYMPOSIUM
IS A TEACHING FORUM FOR NURSES
TO ADVANCE THEIR UROLOGICAL
NURSING CARE KNOWLEDGE."**

CONGRESS EDUCATIONAL OPPORTUNITIES LIVE SURGICAL DEMONSTRATIONS

THURSDAY, OCTOBER 12

LIVE 30-MINUTE PROCEDURE from €12,500*

PRE-RECORDED 15-MINUTE PROCEDURE from €7,500*

**Detailed proposal and budget provided upon request.*

The SIU invites your participation in a full day of live surgical demonstrations on Thursday, October 12, 2023, during the 43rd Annual Congress. Chaired by world-renowned faculty, the Live Surgery programme will showcase state of the art technologies and techniques in various urological subspecialties, including endourology, andrology, focal therapy, imaging, uro-oncology, pediatric and reconstructive surgery. The programme will feature procedures performed by international experts and broadcasted live from several operation room (OR) theatres in Türkiye and abroad. The Live Surgery will not only offer the opportunity

for real-time interaction with surgeons during the procedures, but will also allow the audience to gain valuable knowledge on how the experts respond to challenging situations in the OR.

Through a comprehensive programme, the SIU Live Surgery will address the educational needs of urologists worldwide by allowing them to update their understanding of cutting edge surgical techniques grounded in evidence-based medicine that may impact local/regional patterns, with the ultimate goal of improving patient outcomes.



Preliminary Learning Objectives:

At the end of this course, participants should be able to:

- Recognize important perioperative considerations and techniques for reconstructive urologic surgery, including selecting the best reconstructive approach to optimize treatment outcomes
- Demonstrate practical knowledge of instrumentation and techniques for the endourologic treatment of upper and lower urinary tract conditions, including the management of special clinical cases
- Examine the role of novel imaging and focal therapy approaches in the management of prostate cancer
- Recognize the advantages and limitations of open laparoscopic, and robotic-assisted surgical procedures in uro-oncology, with respect to novel devices, instrumentation, and techniques
- Evaluate their own role in patient management, from multidisciplinary care to treatment outcomes, based on the clinical experience of key opinion leaders in the surgical management of urologic conditions

Live Surgery Committee

Chair: Jean de la Rosette, Türkiye

Members:

Mélanie Aubé-Peterkin, Canada

Derya Balbay, Türkiye

Mihir Desai, United States

Paolo Gontero, Italy

Stavros Gravas, Cyprus

Sung Kyu Hong, South Korea

Preliminary Programme:

SESSION 1 Andrology and Endourology	7:00–9:30
SESSION 2 Imaging and Focal Therapy	9:30–11:00
SESSION 3 Uro-Oncology	11:00–13:00
SESSION 4 Pediatrics and Reconstructive Surgery	13:00–15:00

SIU@U STUDIO SESSION €17,500
30-minute session

SIU@U Studio Sessions are intended primarily for an online audience. The session will be captured in the SIU’s exclusive on-site studio in Istanbul and made available on-demand via the SIU@U platform. The studio accommodates a seating area for approximately 50 people and an online audience of more than 1,500 viewers.



Includes:

- Studio set-up, audiovisual equipment, and live transmission
- Programme development and oversight by the SIU
- Complimentary registration for up to 3 faculty studio presenters
- Announcement of the session on the Congress website, mobile app, and broadcast programme
- Upload of the session to SIU@U and SIU Academy
- Outcomes report, including the number of participants who viewed the session live and online
- Acknowledgement as a Congress Contributor on the Congress website, the Congress mobile app, and on-site at the Congress

AVAILABLE TIMESLOTS* FOR ACCREDITED SIU@U STUDIO SESSIONS		
Thursday, October 12	10:30–11:00	€17,500
	15:15–15:45	
Friday, October 13	10:30–11:00	€17,500
	15:15–15:45	
Saturday, October 14	11:00–11:30	€17,500
	15:45–16:15	

**Times subject to change based on the final Congress programme schedule.*

RESIDENT AND INNOVATOR DEVELOPMENT PROGRAMMES

Tips and Tricks in Research, Education, and Publication (uCARE, SIU Academy, and SIUJ)	€20,000
uChallenge – Residents’ Rapid-Fire Q&A	€15,000
Resident Mentoring	€15,000

Includes:

- Recognition as a Congress Contributor:
- On the Congress website
 - On the Congress mobile app
 - On-site at the event (in select areas)

DELEGATE SERVICES

Delegate Lounge	€25,000
Wireless Internet	€25,000
uTech Charging Lounge	€25,000
Speakers’ Lounge	€25,000
Delegate Badge Cord	€10,000

EXHIBIT OPPORTUNITIES

EXHIBIT SPACE

Rate

9 m ² Bare space only	€5,000
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Includes:

- Company profile and logo displayed on the Congress mobile app in the designated Exhibitor tab
- Three full exhibitor registrations, including access to the Exhibit Hall and all scientific sessions
- Three Partner Activity and Congress Guides per company

ADDITIONAL EDUCATIONAL ACTIVITIES

Instructional Courses	€20,000
Master Class Courses	€20,000
Plenary Sessions	€25,000

Includes:

Recognition as a Congress Contributor:

- On the Congress website
- On the Congress mobile app
- On-site at the event (in select areas)

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FRIDAY, OCTOBER 13 (8:00–17:00)

B2B URO-ONCOLOGY: GU CANCERS TRIAD MEETING

Presenting Sponsor from €35,000

Contributing Sponsor from €15,000

The B2B Uro-Oncology: GU Cancers Triad Meeting, held in conjunction with the 43rd Congress of the SIU, offers an ideal approach to review current clinical research advancements and their applications in uro-oncology. The 5th edition of the B2B meeting will include a high-profile international faculty of experts in various disciplines, providing the opportunity to foster collaborative discussions across specialties.

In this full-day session, held at the ICEC in Istanbul, our expert faculty from around the world will provide updates on the management of the 3 most prevalent urological cancers (prostate, bladder, and kidney cancers) by emphasizing evolving trends in the early detection of disease, recent results of clinical trials, new therapies, biomarkers, and novel technologies and treatment strategies, including new surgical techniques. The programme will focus on providing insights and sharing knowledge on best practices aimed at guiding treatment decisions, and ultimately improving patient outcomes.

Scientific Programme Committee:



Peter Black
Canada
Co-chair



Simon Tanguay
Canada
Co-chair



Sarah Psutka
United States



Derya Tilki
Germany

Preliminary Programme:

Welcome and Introductions

Sessions:

Bladder Cancer

Prostate Cancer

Kidney Cancer

Five Practice-Changing Advances on the Horizon: Bladder, Prostate, and Kidney Cancers

Concluding Remarks



Executive Summary and Proposal available upon request

Educational Mobile and Web Apps

SIU BLADDER CANCER INITIATIVES

Web App Game* €60,000

Partial subsidy available

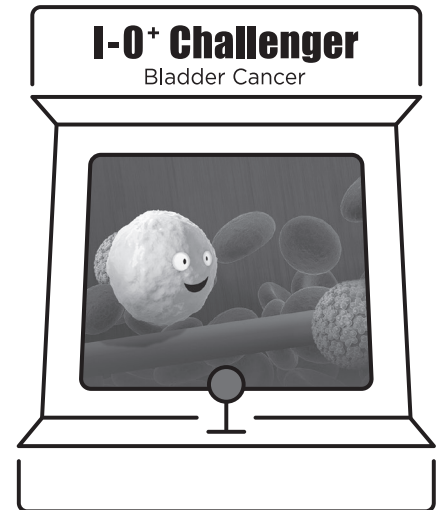
Includes:

- Development and deployment of web app
- Creation and design
- Audience generation and launch
- Analysis of results and reporting of data

iochallenger.org

**Results from the web app game will be used as a preliminary needs assessment to develop future programmes on bladder cancer.*

Full proposal available upon request.



SIU KIDNEY CANCER INITIATIVES

Web App Game* €60,000

Partial subsidy available

Includes:

- Development and deployment of web app
- Creation and design
- Audience generation and launch
- Analysis of results and reporting of data

rccquest.org

**Results from the web app game will be used as a preliminary needs assessment to develop future programmes on kidney cancer.*

Full proposal available upon request.



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SIU CENTRAL OFFICE:

1155 Robert-Bourassa Blvd., Suite 1012
Montreal, Quebec, Canada H3B 3A7
www.siu-urology.org

FOR MORE INFORMATION, PLEASE CONTACT:

Lillian Petrusa, Director, Corporate Development
Tel: +1 514-875-5665 ext. 21
lillian.petrusa@siu-urology.org