

SIU
Around the
WORLD
EDINBURGH 2025

45th Congress of the
Société Internationale
d'Urologie

Oct. 29–Nov. 1

Featuring the:



7th B2B Uro-Oncology:
GU Cancers Triad Meeting

20 CONGRESS
25 EDUCATIONAL
OPPORTUNITIES

EDINBURGH INTERNATIONAL CONFERENCE CENTRE (EICC)



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The Société Internationale d'Urologie (SIU) is a member-focussed international society that brings together a dynamic and diverse community of more than **15,300 urologists, trainees, researchers and related healthcare professionals from 139 countries.**

Dedicated to improving patient care through the advancement of urological education and research, the SIU has developed unique platforms and tools to support urologists around the world.

How does the SIU uphold its mission?

eLearning

The SIU Academy provides an accessible and user-friendly digital library of important medical content, from live webcasts to comprehensive web series, there is something for everyone regardless of training background or specialty.

Research

SIU's uCARE platform has designed a unique registry study to collect data from centres around the world to provide important information on how urological treatments, technologies and patient outcomes vary from region to region.

Equitable access

As a diamond open access publication, the *SIUJ* allows urologists to submit their research and download the latest articles for free.

Live events

Whether in-person or online, SIU Congresses and known for their mix of cutting-edge scientific content and friendly atmosphere. With a well-established online platform, *SIU@U*, the SIU ensures that all can join in this important event.

Philanthropy

Training scholarships, tailored programming for trainees and young urologists, and collaborative philanthropic activities are made possible through the SIU's Foundation, FSIU.

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General Assembly Representative

15,398

Current
SIU membership

139

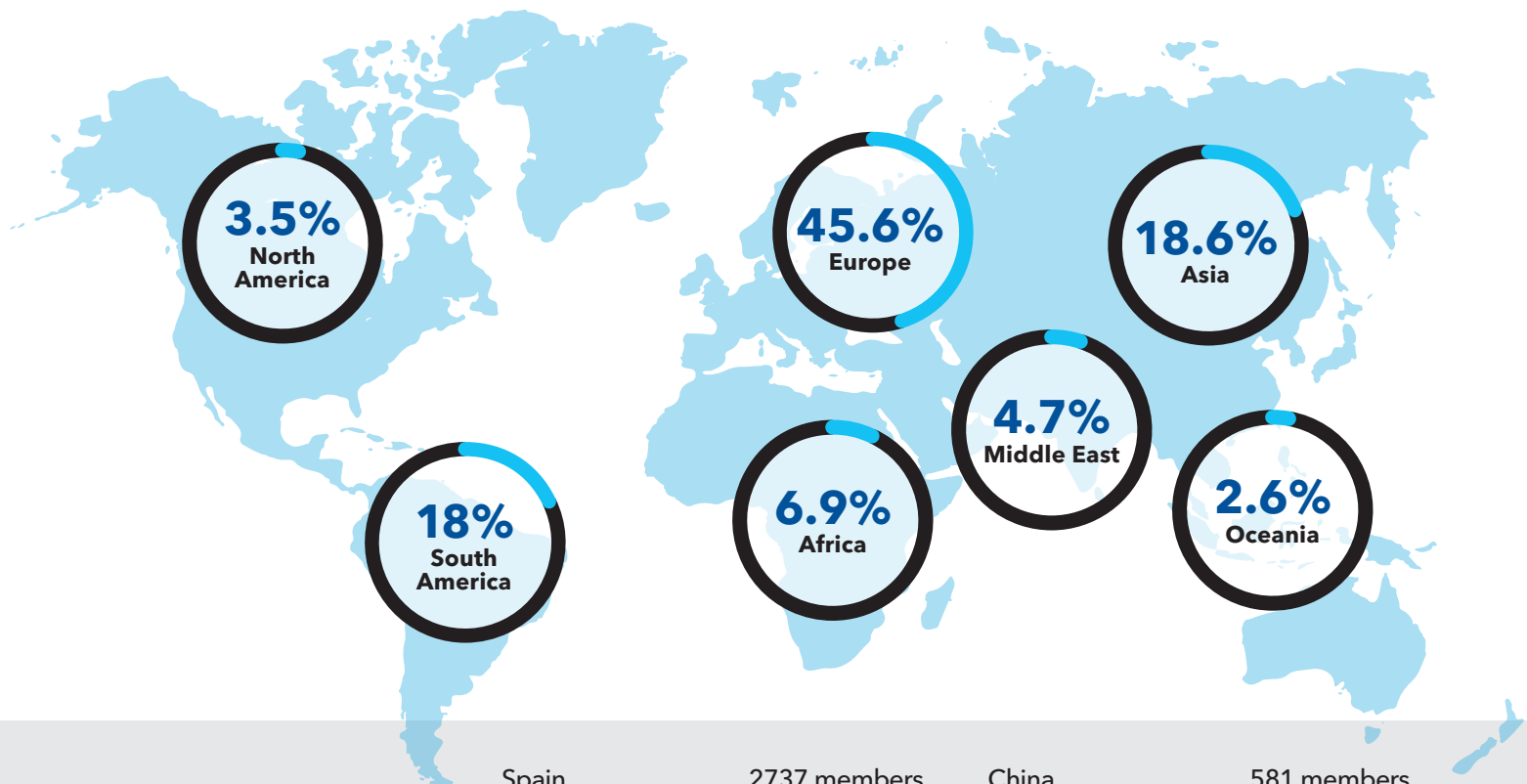
Countries/regions
represented

5800+

Facebook
followers

16,700+

X
followers



TOP 10 COUNTRIES

Spain	2737 members
Mexico	2043 members
Germany.....	1581 members
Italy	929 members
Indonesia	614 members

China.....	581 members
France	479 members
Portugal.....	470 members
India.....	460 members
United States	391 members

SUBSPECIALTIES

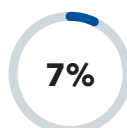
These are self-identified specialties and members can select more than one; percentages do not add up to 100%.



Andrology



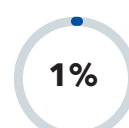
BPO/LUTS



Diagnostic Urology



General Urology



Minimally Invasive Surgery



Oncology



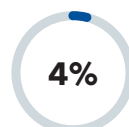
Pediatric Urology



Stone Disease/
Endourology



Trauma/
Reconstruction



Other
subspecialties

The Société Internationale d'Urologie is delighted to host our 45th Annual Congress at the Edinburgh International Conference Centre (EICC), Edinburgh, Scotland, United Kingdom, from October 29 to November 1, 2025.

SIU is thrilled to be headed back to **Scotland for SIU 2025**, following the success of its 2014 meeting in Glasgow.

Nestled in the heart of Scotland's picturesque capital city, the Edinburgh International Conference Centre (EICC) stands as a premier global destination for conferences and events. As a purpose-built facility, the EICC boasts unparalleled amenities and cutting-edge technology, setting the stage for an exceptional event experience.

The SIU plans to welcome more than 2500 urologists, researchers, trainees and related healthcare professionals from around the world to Edinburgh, as well as a larger virtual audience hosted on the Society's trusted congress platform, *SIU@U*.

The Congress offers high-value content to attendees, including dynamic session formats that optimize interactivity. Crowd favourites such as the live and semi-live surgery day and the Bench-to-Bedside (B2B) Meeting on Uro-Oncology will return and are included in the cost of attendance for all delegates.

With an expert scientific programme committee and council led by Drs Rajeev T P (India) and Seth Lerner (United States), experience and expertise unite to create a one-of-a-kind programme that is both practical and cutting-edge.

The SIU is thankful for the support of its long-standing industry partners who have understood the value and importance of working together to keep the only international urology society strong and united. For those who have not yet had the opportunity to collaborate with the SIU, please browse the following document and reach out to us with any questions. The SIU is a collaborative and energetic partner and can facilitate a impactful experience that caters to to your unique marketing and business goals.



Stavros Gravas
General Secretary



Jeremy Teoh
Congress Organizing

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Seth Lerner
Co-Chair

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Asociación Española de Urología

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Christof Kastner

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Param Mariappan
Imran Omar
Sarah Reid
Bernadett Szabados

2024 Congress Statistics


1748

In-Person Attendees


2224

Virtual Attendees


1155

Published Abstracts


468

Speakers


133






Countries


60+ Hours

SIU@U Coverage



Past Congress Statistics

 Congress	 City	 Physical Attendees	 Virtual Attendees SIU@U	 Countries Represented
2024	New Delhi	1748	2224	133
2023	Istanbul	2312	3101	93
2022	Montreal	1272	901	86
2021	Dubai	1576	1714	98
2020	Online	N/A	6401	138

SPONSOR BENEFITS

Acknowledgement of support as a Corporate Sponsor, Congress or Society Contributor throughout the year and leading up to the SIU Congress through:

	Corporate €100,000	Congress Contributor €20,000	Society Contributor €20,000
SIU website: Recognition through corporate logo	✓	✓	✓
SIU Academy eLearning portal and web app: Recognition through corporate logo on the designated Corporate Sponsors tab	✓		
Congress website: Recognition through corporate logo on the designated Industry tab, Sponsor Acknowledgement section	✓	✓	
Congress mobile app: Recognition through corporate logo in Sponsor Acknowledgements tab as a Sponsor	✓	✓	✓
Broadcast Programme: Recognition through corporate logo	✓	✓	✓
Partner Activity Guide (PAG): Recognition through corporate logo. The PAG will be printed and provided to Congress attendees on-site in Edinburgh	✓	✓	✓
Partner Activity Guide: Full page, 4-colour corporate advertisement	✓		
Social media (Facebook, LinkedIn, and X): Recognition of support through corporate logo	✓	✓	✓
On-site supporter recognition: Through corporate logo in select areas during the Congress	✓	✓	✓
Society eNews: Recognition of support through corporate logo in Sponsor Acknowledgement section	✓	✓	✓
SIU uMAG, 2 editions: Recognition of support through corporate logo in Sponsor Acknowledgement area	✓	✓	✓
25% discount on all Congress opportunities	✓		
25% discount on all additional eLearning programmes	✓		
Priority selection of symposia timeslots and exhibit booth location	✓		

Support an Accredited Symposium at SIU's 45th Annual Congress

Luncheon Symposium.....	€50,000
Afternoon Symposium	€35,000

CME-accredited symposia are an essential part of the SIU's Annual Congress. They offer the expertise and latest research of key opinion leaders to enhance participants' educational experience. At the same time, the SIU provides an opportunity for interaction and feedback among peers.

Top reasons to host an accredited symposium:

- Educate an international audience of urologists
- Transfer knowledge from research to practice
- Highlight thought leaders
- Reach clinical decision-makers

Symposium Package Elements:

- Live transmission and capture of your symposium on our virtual Congress platform. This allows Congress participants to attend the symposium online if they are not able to be there in person. Following the Congress, your symposium will be hosted on SIU Academy, the SIU's eLearning platform

- A one-page PDF programme outline will be created in conjunction with content development and made available by October 15 as well as placed on the virtual Congress app
- Room rental and setup, including audio-visual equipment
- SIU medical oversight to develop the symposium programme
- Full payment of faculty costs will be handled by the SIU
- To ensure all SIU delegates are provided with information regarding all sessions, the SIU will provide online listings in the following: Congress website, broadcast programme, partner activity guide, and Congress mobile app
- Recognition of your Corporate Sponsor or Congress Contributor support on-site, on the Congress website, and on the Congress mobile app
- One complimentary Exhibition Booth of 9 m² (3 m x 3 m), space only; priority selection by Corporate Sponsors and Congress Contributors; space allocated on a first-come, first-served basis

CHOICE OF: 1 Luncheon Symposium

- Topic-exclusive
- **75-minute** timeslot
- CME-accredited

OR

2 Afternoon Symposium

- Topic-exclusive
- **60-minute** timeslot
- CME-accredited





The SIU surveys its members regularly to assess their educational needs to guide the development of educational sessions, and selection of symposia and studio session topics and titles, and learning objectives, and faculty. Symposia sessions address the perceived and unperceived learning needs of our members. The following educational needs have been identified among SIU members in a recent survey:

URO-ONCOLOGY	
Management of Urological Cancers in 2025	Current practices and recent developments in the diagnosis, surgical and systemic treatment, and management of treatment-related adverse events in prostate cancer, bladder cancer, and kidney cancer
Immunotherapy in Uro-Oncology	Biologic basis of cancer immunology, emerging immunotherapies in uro-oncology, and management of immunotherapy-related adverse events
Molecular Genetics of Cancer and Personalized Medicine in Uro-Oncology	Research advances in molecular biology of cancer and the development of novel targeted therapies in uro-oncology
Hot Topics in Uro-Oncology	Cutting-edge research and emerging trends in the management of genitourinary malignancies, including novel imaging technologies and biomarkers to guide treatment decision-making
NON-ONCOLOGY	
Stone Disease and Endourology	Advances in the pharmacological, surgical, and minimally invasive procedures for the management of urinary stones
Lower Urinary Tract Dysfunction	Advances in medical, surgical and minimally invasive treatments for benign prostatic hyperplasia (BPH)/benign prostatic obstruction (BPO)
Trauma and Reconstructive Urology	Perioperative care and surgical treatment of male and female urinary strictures, as well as other injuries/trauma of the genitourinary tract
Diagnostic Urology	Advances in imaging, artificial intelligence, and visualization platforms for the diagnosis of urological conditions
Robotics and Minimally Invasive Surgery	Novel devices, instrumentation, and techniques changing the landscape for urological surgeries
Reproductive and Sexual Health	New trends in diagnostic evaluation and medical and surgical management of erectile dysfunction and male infertility in 2025

If you would like more information or wish to make a symposium submission, please contact:
Lillian Petrusa, Director, Corporate Development, at lillian.petrusa@siu-urology.org by **May 15, 2025**.

Available Symposia Timeslots* – CME-Accredited		
Thursday, October 30	1245-1400	SOLD OUT €50,000 [†]
	1530-1630 Afternoon	€35,000 [†]
Friday, October 31	1200-1315 Luncheon	€50,000 [†]
	1445-1545 Afternoon	€35,000 [†]
Saturday, November 1	1245-1400	SOLD OUT €50,000 [†]
	1530-1630 Afternoon	€35,000 [†]

*Times subject to change based on the final Congress programme schedule.

[†]Includes full payment of faculty costs.

Training Workshops €7,500/course

Includes:

- Room rental
- Audiovisual equipment
- Announcement of the session on the Congress website and the Congress mobile app
- Assistance with course promotion, registration, and on-site logistics
- Post-event support with course evaluations, certificates of attendance, and presentations
- 9 m² of exhibit space (bare space only)
- Acknowledgement as a Congress Contributor on-site, on the Congress mobile app, on the Congress website (in the Sponsor Acknowledgements tab), and in the Partner Activity Guide

Sponsor to provide:

Staff and equipment as per Programme Chair recommendations

WORKSHOPS:

Prostate MRI Reading and Fusion Biopsy

This course will take you through an in-depth overview of the basic principles of multiparametric MRI (mpMRI) as well as current applications of MRI-US fusion-guided biopsies. The workshop part of the course will give participants insight into the interpretation and application using MRI-US fusion imaging and how to apply it to their practice. Our renowned faculty will share the latest advances and debates in this emerging field. The MRI reading and fusion biopsy will be offered as separate modules. Participants may opt to attend either or both modules.

Learning Objectives:

At the end of this course, participants should be able to:

- Describe the basic principles of mpMRI of the prostate
- Develop a basic foundation for interpreting multiparametric MR images of the prostate
- Explain the basic concepts of MRI-US fusion
- Recognize the limitations in MRI-US registration and consider metrics for quality control
- Be familiar with various commercial platforms for MRI-US fusion biopsies of the prostate
- Apply MRI-US fusion biopsy techniques to appropriate clinical scenarios
- Implement an MRI-US fusion biopsy program in their routine practice



Lasers and MISTs in LUTS/BPH

This course will review novel BPH therapies for office-based treatments of LUTS/BPH, including iTind™, Aquablation®, HoLEP, ThuFLEP, Rezūm™, and UroLift®. The hands-on course will provide practical applications of these technologies in terms of equipment, technical approach, and high-level review of clinical data. The faculty will provide first-hand practical instruction on best practices, including patient selection, technique selection, and tips and tricks, as well as provide international experience and evidenced-based summaries of the risks and benefits of these procedures to aid with patient counselling for informed consent.

Learning Objectives:

At the end of this course, participants should be able to:

- Understand the mechanism of action and technique for each BPH therapy
- Select the most appropriate patient for each procedure type, based on patient and prostate characteristics
- Know the clinical data supporting the use of each modality
- Apply the best-practice technique for each modality, based on the literature and expert opinion
- Recognize the challenges associated with each technique and perform appropriate trouble-shooting
- Practice tips and tricks provided by the experts for executing these novel BPH therapies

Basics on Ultrasonography (USG) in Urology

This course is designed for urologists to acquire an understanding of the basic techniques for performing a USG, become more familiar with the different equipment, and recognize the various applications of USG in urological care. The course includes didact tutorials, equipment demonstrations, and hands-on exercises using phantom models to provide participants with an immersing training experience on the basics of USG for upper renal tract, lower urinary tract, and transrectal evaluation.

Learning Objectives:

At the end of this course, participants should be able to:

- Operate a USG machine
- Recall the basics of USG imaging for upper and lower urinary tract urological conditions and diseases
- Recognize the technique for transrectal USG and its diagnostic applications
- Detail the steps for performing a transrectal prostate biopsy under guidance
- Recall the basics of USG Doppler



Laparoscopy for Beginners

This course is intended for the urologist who wants to improve their laparoscopic skills. Participants will take part in hands-on training sessions of increasing difficulty and complexity to develop the basic motor skills required for laparoscopic surgery.

Learning Objectives:

At the end of this course, the participant should be able to demonstrate the following skills:

- Identify constituents of a laparoscopic stack
- Name commonly used laparoscopic instruments
- Carry out basic laparoscopic exercises using a laparoscopic trainer
- Develop basic motor skills for laparoscopic procedures



THURSDAY, OCTOBER 30, FROM 1100 TO 1730

	Exclusive Timeslot - Unopposed Procedure	Shared Timeslot - Opposed Procedure
Live	30 minutes - €22,000	45 minutes - €15,000 (~22.5 mins of speaker-exclusive time)
Semi Live	15 minutes - €10,000	20 minutes - €7,500 (~10 mins of speaker-exclusive time)

**Detailed proposal and budget provided upon request.*

The Surgery Day programme will showcase state of the art technologies and techniques in various urological subspecialties, including endourology, andrology, focal therapy, imaging, uro-oncology, pediatric and reconstructive surgery. The programme will feature surgical demonstrations with post hoc discussion highlighting novel technologies, instrumentation, and techniques.

Through a comprehensive programme, the SIU Surgery Day will address the educational needs of urologists worldwide by allowing them to update their understanding of cutting edge surgical techniques grounded in evidence-based medicine that may impact local/regional patterns, with the ultimate goal of improving patient outcomes.

Learning Objectives:

At the end of this course, participants should be able to:

- Update their knowledge of recent developments in equipment and technique for the minimally invasive and surgical management of urological diseases, based on surgical demonstrations
- Acknowledge the role of open, laparoscopic, and robotic-assisted surgical procedures in uro-oncology and reconstructive urology, with respect to new systems, instrumentation, and techniques
- Summarize practical knowledge of instrumentation and techniques for the endourologic treatment of upper and lower urinary tract conditions
- Recognize the role of focal therapy and novel imaging approaches in uro-oncology
- Recall perioperative considerations for optimizing urological surgery outcomes, based on treatment guidelines and expert opinion

Scientific Planning Committee



Ranan Dasgupta



Jean de la Rosette



Dean Elterman



Yasser Farahat



Stavros Gravas



Rajeev Kumar



Evelyn Moshokoa



Silvia Secco

SIU@U Studio Sessions €17,500

30-minute session

SIU@U Studio Sessions are intended primarily for an online audience. The session will be captured in the SIU's exclusive on-site studio in Edinburgh and made available on-demand via the SIU@U platform. The studio accommodates a seating area for approximately 50 people and an online audience of more than 2000 viewers.

Includes:

- Studio set-up, audiovisual equipment, and live transmission
- Programme development and oversight by the SIU
- Complimentary registration for up to 3 faculty studio presenters
- Announcement of the session on the Congress website, mobile app and broadcast programme
- Upload of the session to SIU Academy and SIU@U
- Outcomes report, including the number of participants who viewed the session online
- Acknowledgement as a Congress Contributor on the Congress website, the Congress mobile app, and on-site at the Congress



SIU 10th Global Nurses' Symposium **€20,000**

SIU Innovators' Symposium **€20,000**

The global nurses' symposium is a teaching forum for nurses to advance their urological nursing care knowledge.

Includes:

- Announcement of the session on the Congress website and the Congress mobile app
- 9 m² of exhibit space (bare space only)
- Acknowledgement as a Congress Contributor on-site, on the Congress mobile app, on the Congress website (in the Sponsor Acknowledgements tab), and in the Partner Activity Guide



Resident and Innovator Development Programmes

Tips and Tricks in Research, Education, and Publication (uCARE, SIU Academy, and SIUJ)	€20,000
uChallenge - Residents' Rapid-Fire Q&A	€15,000
Resident Mentoring	€15,000
SIU Innovators' Symposium	€15,000

Includes:

Recognition as a Congress Contributor:

- On the Congress website
- On the Congress mobile app
- On-site at the event (in select areas)

Delegate Services

Delegate Lounge	€25,000
Wireless Internet	€25,000
uTech Charging Lounge	€25,000
Speakers' Lounge	€25,000
Delegate Badge Cord	€10,000
Congress Mobile Application	€20,000

Includes:

Recognition as a Congress Contributor:

- On the Congress website
- On the Congress mobile app
- On-site at the event (in select areas)

Exhibit Opportunities

Exhibit Space

Rate: 9 m ² Bare space only	€5,000
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Includes:

- Company profile and logo displayed on the Congress mobile app in the designated Exhibitor tab
- Three full exhibitor registrations, including access to the Exhibit Hall and all scientific sessions
- Three Partner Activity and Congress Guides per company

Additional Educational Activities

Instructional Courses	€20,000
Master Class Courses	€20,000
Plenary Sessions	€25,000

Includes:

Recognition as a Congress Contributor:

- On the Congress website
- On the Congress mobile app
- On-site at the event (in select areas)

Publication Development and Advertising

B2B GU Cancers Triad Meeting Proceedings

Conference report in the SIU Journal; includes promotion and dissemination	€20,000
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Partner Activity Guide

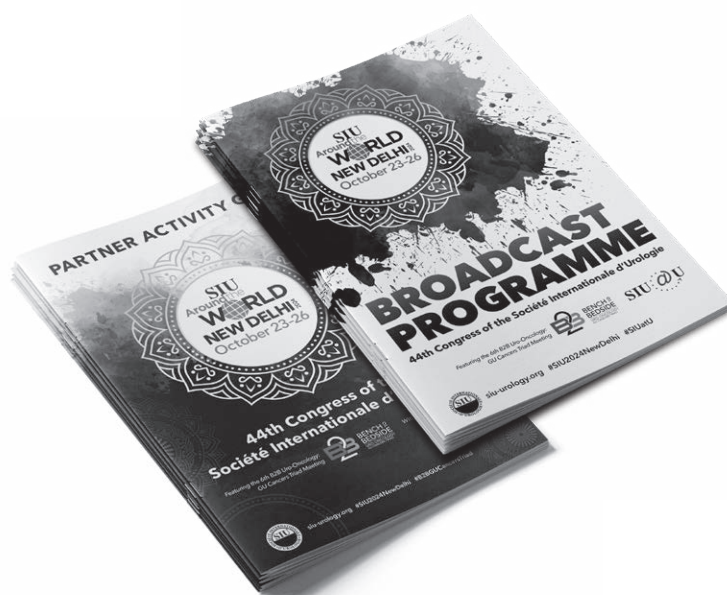
Full page, inside front, or inside back	€5,000
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Broadcast Programme

Full page, inside front, or inside back	€5,000
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Congress Mobile App

Rotating banner ad in the designated Exhibitor Listing or Sponsor Acknowledgment tabs	€3,500
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Sponsorship Guidelines

The following guidelines enhance your participation while maintaining professional impartiality. They take into account existing guidelines of the EFPIA Code of Ethical Practices, the AIFD Code of Good Promotional Practice, and the SIU's own Guidelines for Relationships With Partners of Continuing Professional Development Activities.



Logos, marks, and/or corporate identifiers used for recognizing SIU 2025 sponsors is limited to "corporate" marks; only parent brands will be accepted. No product logos or marks will be used for recognition. Individual advertising and company booth space, as permitted, may use brand names or product names, marks, or identifiers.



SIU 2025 programme agendas and content are determined by the SIU Scientific Programme Committees, independent of influence from previous or prospective sponsors or their agents.



Industry may not organize any functions involving SIU 2025 delegates that will conflict with any educational sessions or social events. Industry promotions should not interfere with the official programme.



The name and/or logo of SIU 2025 may not be used in conjunction with advertising or promotion of any kind without express written consent from the SIU.

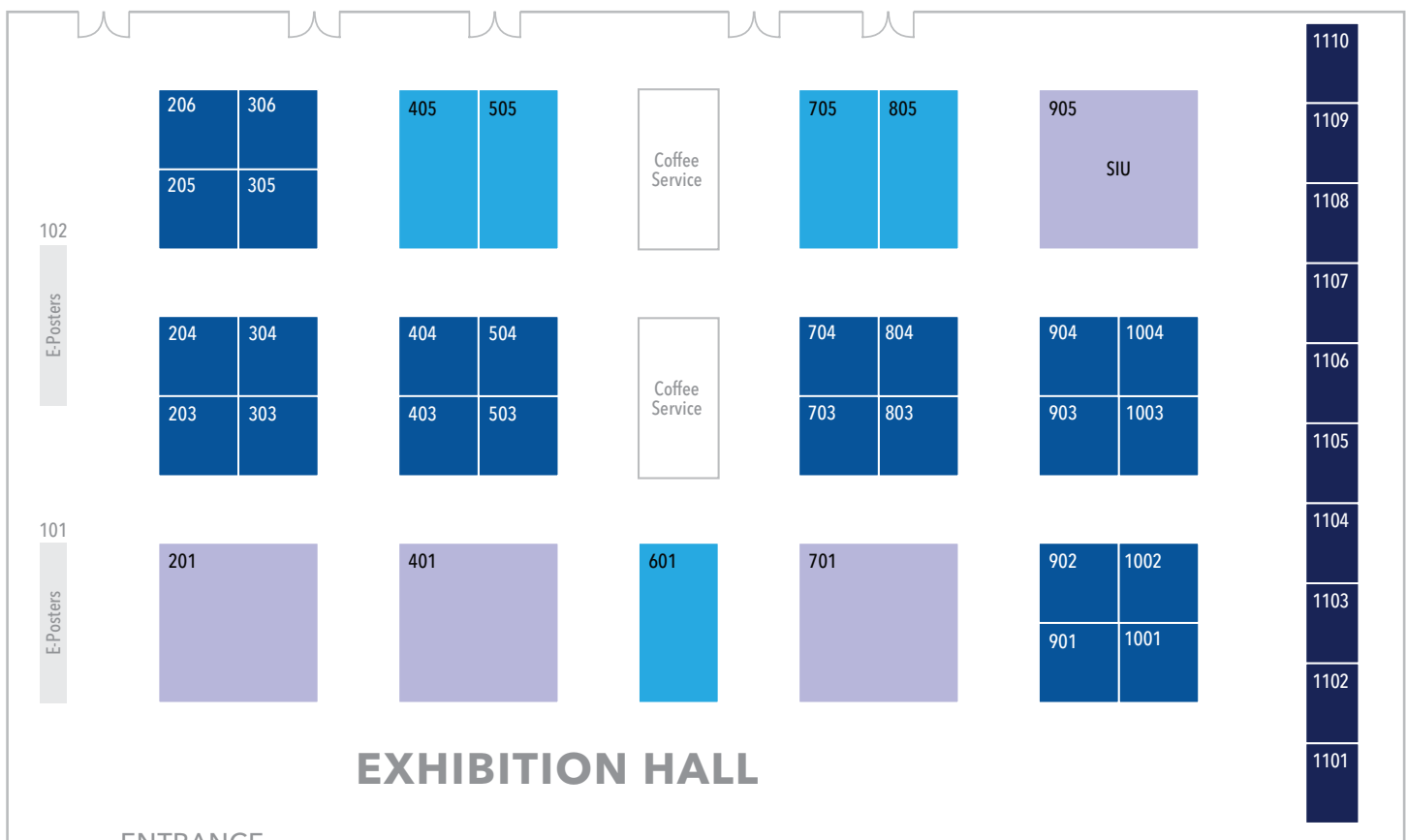


Programme presentations of the SIU may not be reproduced in any form without written consent of the SIU.



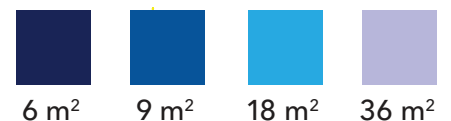
45th Congress of the Société Internationale d'Urologie

Oct. 29–Nov. 1



ENTRANCE

EXHIBITION HALL



Booths may be combined to create a larger footprint.
Please contact us for custom booth size configurations:

lillian.petrusa@siu-urology.org

FRIDAY, OCTOBER 31, FROM 1000 TO 1730

B2B Uro-Oncology: GU Cancers Triad Meeting

Presenting Sponsor **from €40,000**

Contributing Sponsor **from €20,000**

**Detailed proposal and budget provided upon request.*

The B2B Uro-Oncology: GU Cancers Triad Meeting, held in conjunction with the 45th Congress of the SIU, offers an ideal approach to review current clinical research advancements and their applications in uro-oncology. The 7th edition of the B2B meeting will include a high-profile international faculty of experts in various disciplines, providing the opportunity to foster collaborative discussions across specialties.

In this all-day session, held at the Edinburgh International Conference Centre (EICC) in Edinburgh, our expert faculty from around the world will provide updates on the management of the 3 most prevalent urological cancers (prostate, bladder, and kidney cancers) by emphasizing evolving trends in the early detection of disease, recent results of clinical trials, new therapies, biomarkers, and novel technologies and treatment strategies, including new surgical techniques. The programme will focus on providing insights and sharing knowledge on best practices aimed at guiding treatment decisions, and ultimately improving patient outcomes.

B2B Scientific Programme Committee



Peter Black



Caroline Moore



Simon Tanguay

Preliminary Programme

Session 1: Bladder Cancer

B2B Luncheon Symposium

Session 2: Kidney Cancer

Session 3: Prostate Cancer

Session 4: Five Practice-Changing
Advances on the Horizon



B2B SPONSOR BENEFITS

Acknowledgement of support as a Presenting or Contributing Sponsor throughout the year and leading up to the SIU 2025 Congress

	Presenting Sponsor €40,000	Contributing Sponsor €20,000
B2B Programme Promotion on the Congress website and B2B microsite	✓	✓
Recognition of support through corporate logo in the Partner Activity Guide (PAG) and Broadcast Programme to ensure all SIU delegates are provided with the information regarding the B2B GU Cancers Triad Meeting	✓	✓
Recognition of support on social media (X, Facebook, LinkedIn)	✓	✓
Recognition of support through corporate logo on-site in Edinburgh	✓	✓
Asset (corporate or disease state) in the Proceedings from the B2B Meeting, published as a supplement of the <i>SIUJ</i>	✓	✓
Live transmission and capture of all B2B sessions on the virtual Congress platform, <i>SIU@U</i> , allowing B2B participants to participate and view sessions if unable to attend in person	✓	✓
Outcomes report, including the number of participants that attended the B2B in person and online	2	1
Complimentary registration for company representatives to attend the B2B in person or online	10	3
Opportunity to support a 45-minute B2B luncheon symposium as part of the B2B programme, including the ability to recommend a topic and faculty for consideration by Scientific Programme Committee (SPC)	✓ OR	
Opportunity to support a 45-minute B2B GU Cancers Experts' Highlights roundtable discussion, including the ability to recommend faculty for consideration by SPC	✓	
Opportunity to support the Five Practice-Changing Advances on the Horizon (bladder, kidney, or prostate cancer talk), including the ability to recommend a speaker for consideration by SPC		✓
One complimentary 9 m ² booth (3 m × 3 m) valued at €5,000	✓	
One complimentary 6 m ² booth (2 m × 3 m) valued at €3,300		✓

Individualized Management of Male LUTSfrom €35,00

Overview

- The recommendations of the SIU-ICUD on Individualized Management of Male LUTS will be presented during a dedicated session at the SIU 2025 Congress in Edinburgh, Scotland. During the session, the Committee Chairs will present a summary and discuss the recommendations of each chapter of the consultation.
- The SIU-ICUD Consultation on Individualized Management of Male LUTS will be published open access as a comprehensive volume on the SIU website and made available on SIU Academy in October 2025.
- Committee Chairs will submit a manuscript for publication the SIU Journal October 2025 issue, highlighting the summary of evidence and recommendations from their respective chapter in the Consultation.

Chapters and Co-Chairs

Lower Urinary Tract Symptoms in Men

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Patient Assessment

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Invasive Surgical Treatments

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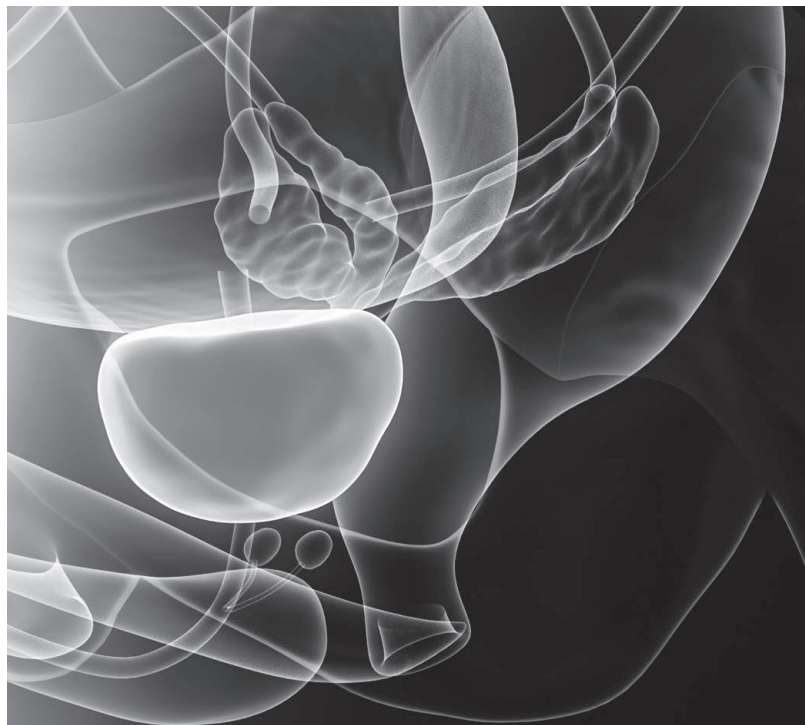
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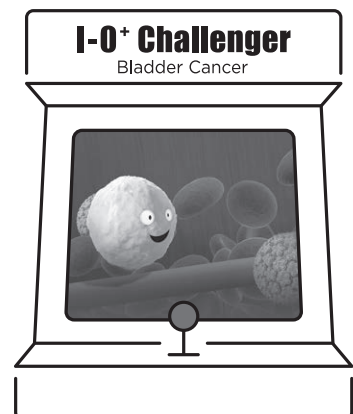
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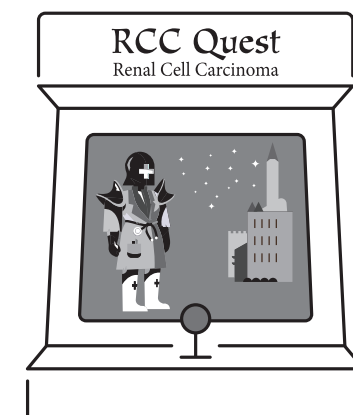
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