



41st Congress of the Société Internationale d'Urologie

Dubai International Convention
and Exhibition Centre

November 10-14, 2021

In Conjunction with

10th Emirates International

UROLOGICAL
Conference



2021 EDUCATIONAL
PARTNERSHIP
OPPORTUNITIES



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About Us

Bringing Urologists Together



The Société Internationale d'Urologie (SIU) develops, shares, and promotes medical education and best practices to improve urological care worldwide. The SIU is a truly international organization, with more than 10,000 members from 130 countries. Through an emphasis on collaboration and cooperation, the SIU continues to strengthen existing partnerships and form new relationships with national societies and global organizations.

The SIU is known for its innovative initiatives and programmes, constantly seeking to connect and engage the international urological community, especially in an increasingly uncertain global environment. The SIU is proud to offer a virtual congress portal, eLearning activities through SIU Academy, and mobile and web-based educational and health apps. In addition, the SIU is proud to offer members and colleagues alike open access to its academic journal, *Société Internationale d'Urologie Journal (SIUJ)*, launched in October 2020.

The SIU has been supporting urologists worldwide for over a century. The Society:

- Funds scholarships for young urologists
- Accredits training centres
- Equips and maintains centres in resource-constrained settings
- Holds annual world congresses
- Creates networking and professional growth opportunities for young urologists and trainees
- Supports visiting SIU lecturers at national urology meetings





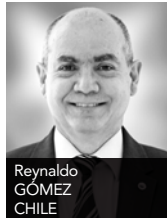
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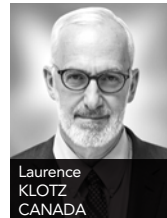
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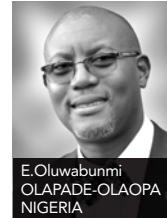
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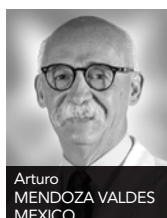
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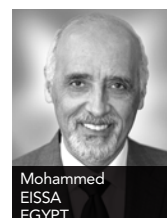
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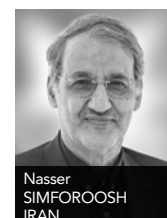
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About Us

Continent and Country Report



Members from 130 Countries

Currently, SIU membership stands at 10,018 members

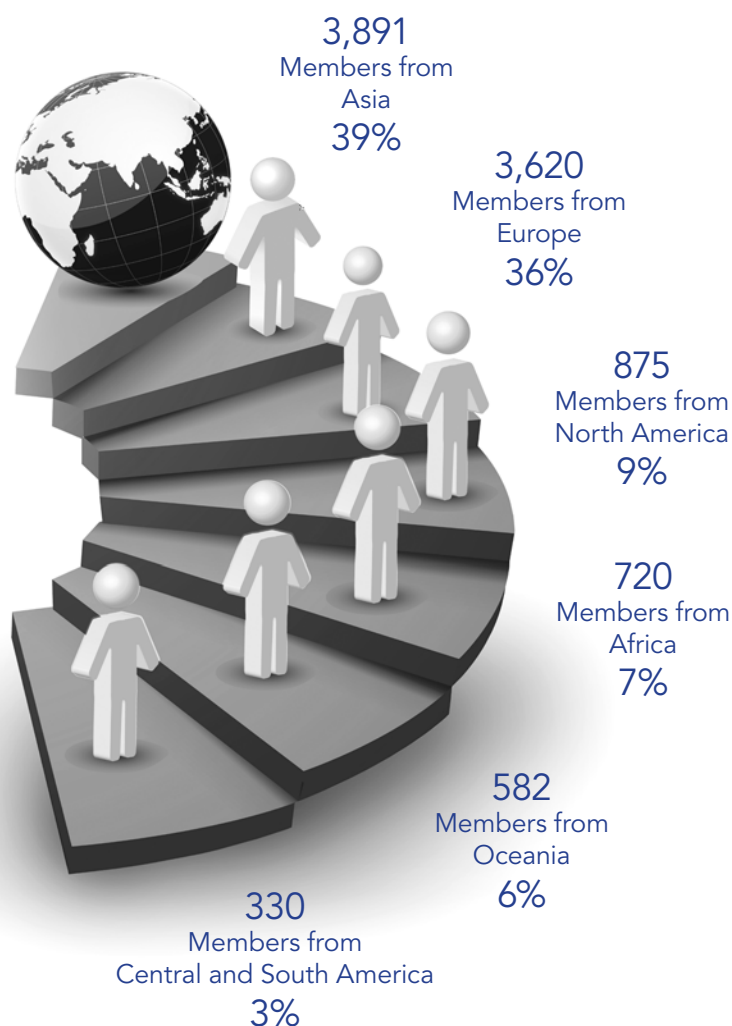
Top 10 Countries

Germany	1,609 members
Greece	608 members
Australia	562 members
Indonesia	549 members
China	502 members
United States	489 members
France	446 members
Turkey	427 members
Japan	409 members
Mexico	313 members

6,534 Urologists
3,484 Residents

 4,759 Facebook followers

 11,321 Twitter followers



Sub-specialties

Andrology	13%	Female Urology	10%	Pediatric Urology	8%
BPO/LUTS	18%	Functional Urology	13%	Research	10%
Diagnostic Urology	14%	Incontinence	11%	Stone Disease	20%
Endourology	25%	Oncology	38%	Trauma/Reconstruction	11%

These are self-identified specialties and members can select more than one; percentages do not add up to 100%.

SIU 2021 An Invitation



Jean de la Rosette
Turkey
General Secretary



Rafael Sánchez-Salas
France
Congress Organizing Chair

The SIU Cordially Invites You

The Société Internationale d'Urologie (SIU) is delighted to host the 41st Annual Congress being held in conjunction with the 10th Emirates International Urological Conference of the Emirates Urological Society (EUS) at the Dubai International Convention and Exhibition Centre, United Arab Emirates, from November 10 to 14, 2021.

This prestigious event will attract more than 5,000 urologists from around the world, gathering to learn, network, and experience leading-edge developments in the field. The SIU is excited to offer a state-of-the-art event, accessible to all. We anticipate 2,000 participants will join us in Dubai and approximately 3,000 will join us online. In person or online, the SIU remains committed to providing top-line education to SIU members and urologists around the world through a venue that allows for maximum engagement and interaction, always with the best interests of our community at heart. As a pioneer in virtual education, SIU is uniquely positioned to offer interactive and engaging programming in a convenient format that brings together the on-site attendees and the online audience.

Our attendee and partner safety is SIU's priority. The most up-to-date guidelines and recommendations will be observed and maintained at all times. The latest information pertaining to COVID-19 restrictions is available on the [SIU Congress website](#).

The Scientific Programme Committee and Council, led by Drs Christopher Evans and Rajeev Kumar, bring together a wide variety of skills, expertise, and experiences, which allows for unique and targeted educational programming that meets the needs of attendees in an engaging and dynamic format.

The success of SIU programming is due in large part to the support of our long-standing partners. It is thanks to your commitment to urological education that the SIU has been able to enact its mission and create programmes and activities that are highly valued by urologists around the world—thank you. To our new and prospective partners and exhibitors, we look forward to learning more about your needs and sharing with you the many creative and unique opportunities the SIU can offer your organization.

Thank you for joining us on this exciting journey!

Jean de la Rosette, Turkey
General Secretary

Rafael Sánchez-Salas, France
Congress Organizing Chair



41st Congress of the
Société Internationale
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EUS Welcome Message



The Emirates Urological Society Welcomes you

Dear colleagues from around the world,

It is our humble honour to welcome the international urological community to Dubai, November 10 to 14, 2021, as we assemble for the 10th Emirates International Urological Conference being held in conjunction with the 41st Congress of the Société Internationale d'Urologie. Both societies are thrilled to collaborate on this exciting event and dedicated to ensuring a one-of-a-kind experience for attendees.

We are pleased to welcome our colleagues from all around the world as we gather to exchange important updates and innovations in our field. After a long period of isolation for many, this meeting is perfectly placed to reignite the sense of community and collegiality that we have enjoyed for many years. Precautions will be in place to ensure the well-being and comfort of all who join us in Dubai, and delegates will benefit from the state-of-the-art scientific programme and experience the renowned Emirati hospitality throughout their stay.

EUS looks forward to meeting you in Dubai for this exciting, safe, and fruitful urological event.

See you in November!



AbdulQadir AL-Zarooni
President of EUS



Younis al Shamsi
General Secretary of EUS

10th Emirates International
UROLOGICAL
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Scientific Programme Committee

Co-Chairs



Christopher Evans
United States



Rajeev Kumar
India

Local Organizing Committee

Co-Chairs



AbdulQadir AL-Zarooni
United Arab Emirates



Yasser Farahat
United Arab Emirates

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Rafael Sánchez-Salas, France
Derya Tilki, Germany
David Winkle, Australia
Guohua Zeng, China

Local Organizing Committee Members

Wael Toson Abdelsalam, United Arab Emirates
Zaid AbuGhoush, Jordan
Husain Alenezi, Kuwait
Mustafa Almahmid, Kuwait
Yousef Almourawi, United Arab Emirates
Riyad Almousa, Kingdom of Saudi Arabia
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Ahmad Shamsodini, Qatar

SIU 2021 COVID-19 Precautions



As the SIU gets ready to welcome our industry partners to the Dubai World Trade and Convention Centre's (DWTC), please be assured that all event safety measures have been put in place and will be followed at all times for a safe and secure event.

The Dubai World Trade and Convention Centre's (DWTC) own 'Venue Safe' standards ensure strict adherence to all safety and hygiene measures for the safe return of organised events. The venue is certified with the prestigious Bureau Veritas SafeGuard Label, which attests to its compliance with the highest hygiene standards. Bureau Veritas, a world leader in testing, inspection and certification services has developed detailed checklists with global health, safety and hygiene specialists to ensure safe procedures are in place for the resumption of business operations in line with local and international regulations, as well as recognized best practices.

For a full description on the measures being taken at the venue, such as enhanced cleaning and sanitization measures, please click [here](#).



What is SIU doing to keep you safe?

In addition to all standard requirements, SIU is setting up additional safeguards in its process and procedures to ensure the well-being of SIU 2021 participants and provide an enjoyable SIU Congress experience in a safe atmosphere. This includes measures such as:

- No-contact registration process
- Individually-packaged lunch boxes and water bottles
- Open spaces in exhibit hall for social distancing
- Long-term surface disinfection for high-touch areas

What Else Can You do to Stay Safe?

It is important to always be aware of and maintain social distancing (2m between people), wear a mask, and follow proper hygiene protocols, including frequent hand washing, sanitization and cough/sneeze etiquette.

We ask for your help in ensuring your own safety and the safety of your colleagues by following directional signage put in place in the venue and complying to the regulations and restrictions required by the venue, SIU, and any local public health authorities.

Finally, please be sure to isolate and advise event staff immediately should you develop any symptoms related to COVID-19.

For the most up-to-date information, please go to the [SIU Website](#).

SIU 2021 A Look Back: Previous Congress Statistics



Previous Congress Statistics

Congress	City	In-Person Attendance	Virtual attendees <i>SIU@U</i>	Total countries represented
2020	Virtual	N/A	6,401	138
2019	Athens	2,572	2,618	105
2018	Seoul	1,693	5,500	80
2017	Lisbon	1,815	1,808	101

SIU 2019: Top 10 Countries In-Person Attendance

1	Greece	349
2	Turkey	313
3	China	249
4	United States	154
5	United Kingdom	106
6	Japan	103
7	South Korea	82
8	India	71
9	Canada	70
10	Indonesia	67

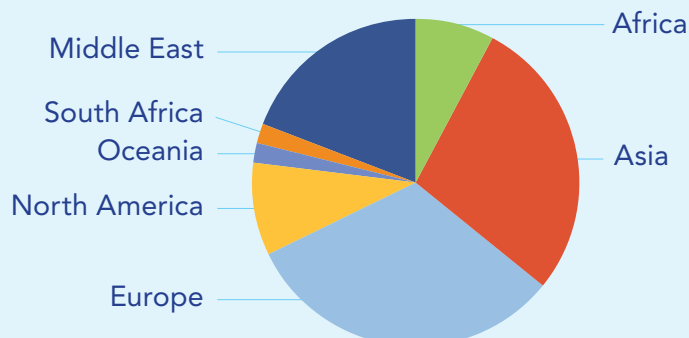


SIU 2020: Top 10 Countries by Number of Participants

1	China	2,351
2	India	553
3	Mexico	289
4	United Kingdom	235
5	Indonesia	200
6	United States	191
7	Argentina	151
8	Australia	139
9 (tie)	Canada / Iran	138
10	Malaysia	119

SIU 2019 Athens - In-Person Attendance Metrics by Continent/Region

Africa	8%
Asia	28%
Europe	32%
North America	9%
Oceania	2%
South Africa	2%
Middle East	19%





Corporate Sponsors

Sponsors making annual contributions of €100,000 to the SIU will have the highest level of recognition on all SIU platforms and media, and benefit from an exclusive suite of benefits.

Acknowledgement of support as a Corporate Sponsor throughout the year and leading up to the SIU Congress through:

- SIU Website—recognition through corporate logo.
- SIU Academy eLearning portal and mobile app—recognition through corporate name on the designated Corporate Sponsors tab.
- Congress website—recognition through corporate name on the designated Industry tab, Sponsor Acknowledgment section.
- Digital SIU eNewsletter—recognition through corporate logo.
- Congress mobile app—recognition through corporate name in Sponsor Acknowledgements tab as a Corporate Sponsor.
- Virtual Congress platform—recognition through corporate logo as a Corporate Sponsor.
- Partner Activity Guide (PAG)—recognition through corporate name and company description. The PAG will be printed and distributed in the Exhibit Hall at the SIU 2021 Congress.
- Congress Broadcast Programme—recognition of your Corporate Sponsor support in the Broadcast Programme, distributed from the SIU Website, social media, email announcements, on-site, and our virtual congress platform.
- Corporate Partners may choose to include one full-page, four-colour digital advertisement in the SIUJ. (Ten Editions)
- Corporate Partners may choose to include one full-page, four-colour advertisement in the PAG, exclusive to corporate partners. Only corporate or disease state ads will be accepted; no product ads will be accepted.
- On-site recognition during the Opening Ceremonies and in the plenary room during official breaks, and on-site in select areas during the Congress.
- Priority selection of symposia timeslots and exhibit booth location.
- 25% discount on all Congress opportunities.
- 25% discount on all additional eLearning programmes.

Congress Contributors

Sponsors making contributions of €20,000–€99,999 to the SIU will be acknowledged as Congress Contributors.

Acknowledgement of support as Congress Contributor on all of the following:

- Congress website—supporter recognition through corporate logo in Sponsor Acknowledgements section.
- PAG—supporter recognition through corporate logo. The PAG will be printed and distributed in the Exhibit Hall at the SIU 2021 Congress.
- Congress mobile app—supporter recognition through corporate logo in Sponsor Acknowledgements tab as a Congress Contributor.
- Congress Broadcast Programme—supporter recognition through corporate logo in the Broadcast Programme, distributed from the SIU Website, social media, email announcements, on-site, and our virtual congress platform.

Those companies that wish to sponsor individual items or only wish to exhibit are welcome to do so. Please note that if any of the elements or items listed within do not suit your current objectives, we would be pleased to discuss other options with you to customize your participation.

Society Contributors

Sponsors making contributions of €20,000–€99,999 to the SIU will be acknowledged as Society Contributors in all the following:

- SIU Website—supporter recognition through corporate logo.
- PAG—supporter recognition through corporate logo. The PAG will be printed and distributed in the Exhibit Hall at the SIU 2021 Congress.
- Congress mobile app—supporter recognition through corporate logo in Sponsor Acknowledgements tab as a Society Contributor.
- Congress Broadcast Programme—supporter recognition through corporate logo in the Broadcast Programme, distributed from the SIU Website, social media, email announcements, on-site, and our virtual congress platform.

Congress Educational Opportunities

Accredited Symposium



Support an Accredited Symposium at the 41st SIU Congress

Accredited Symposia are an essential part of the SIU Congress. They offer the expertise and the latest research of key opinion leaders to enhance participants' educational experience. At the same time, SIU provides an opportunity for interaction and feedback among peers.

Luncheon Symposium (90 minutes).....€55,000

Partial subsidy available

Luncheon Symposium (60 minutes).....€40,000

Symposium package elements

- Topic-exclusive, 90-minute timeslot to hold a luncheon symposium

OR

- Topic-exclusive 60-minute timeslot to hold a luncheon symposium
- Room rental and set-up
- Audio-visual equipment
- Live transmission and capture of your symposium on our virtual congress platform. Following the congress, your symposium will be hosted on SIU Academy. This allows congress participants to attend the symposium online if they are not physically able to attend the congress
- A one-page pdf programme outline will be created in conjunction with content development and made available by November 1. It will be placed on the Congress app and made available for download by November 1
- Announcement of your symposium on the Congress website
- Announcement of your symposium on the Virtual Congress platform
- Announcement of your symposium in the Broadcast Programme, which will be made available on the congress website, on-site, and through the virtual congress platform and other digital channels
- One full-page, four-colour digital advertisement in the Broadcast Programme to announce your symposium
- Announcement of your symposium in the PAG



- One full-page, four-colour digital advertisement in the PAG to announce your symposium
- Announcement of your symposium on the Congress mobile app
- Promotion of the webcast post-congress
- One complimentary Exhibition Booth of exhibit space (space only); priority selection by Corporate Sponsors and Congress Contributors; space allocated on a first-come, first-served basis
- Metrics reporting to include the number of participants who attended the symposium in Dubai and those who attended through the virtual congress platform (live and on demand)
- SIU Academy Metrics Report x1 April 2022
- Promotion of your symposium through SIU broadcast emails, SIU eNews, all SIU social media platforms (including LinkedIn, Twitter, Facebook)
- Technical Support for the faculty will be provided on the day of the symposium, on-site and online
- SIU-provided staff assistance on the day of the symposium
- Complimentary registration for up to 6 company representatives
- Complimentary registration for up to 4 symposia faculty presenters
- Recognition of your Corporate Sponsor or Congress Contributor support on-site at the Dubai International Convention and Exhibition Centre, on the Congress website, and on the Congress mobile app

Congress Educational Opportunities

Accredited Symposium

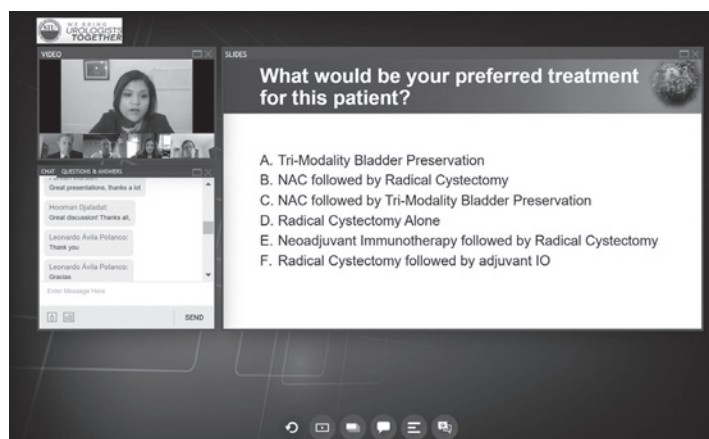


The SIU surveys its members regularly to assess their educational needs to guide the development of educational sessions, selection of symposia and studio session topics and titles, learning objectives, and faculty selection. Symposia sessions address the perceived and unperceived learning needs of our members and the urological community at large.

If you would like more information or wish to make a symposium submission, please contact Lillian Petrusa, Director, Corporate Development, at lillian.petrusa@siu-urology.org.

The SIU is in compliance with all of the following:

1. European Accreditation Council for Continuing Medical Education (EACCME) Criteria for the Accreditation of eLearning Materials (ELM)
2. The European Federation of Pharmaceutical Industries and Associations (EFPIA) 2020 Code of Practice



Available Symposia Timeslots – Accredited

Friday, November 12	13:15-14:15	€40,000
Sunday, November 14	12:45-13:45	€40,000

Available *SIU@U Studio* Timeslots – Unaccredited

Friday, November 12	10:45-11:15 16:45- 16:15	€25,000
Saturday, November 13	10:45-11:15 15:45-16:15	€25,000
Sunday, November 14	10:45-11:15	€25,000

Congress Educational Opportunities

Hands-On Training Sessions



HOT Sessions €10,000/course

Includes:

- Room rental
- Audiovisual equipment
- Announcement of the session on the Congress website and the Congress mobile app
- Announcement of your session in the PAG
- Assistance with course promotion, registration, and on-site logistics
- Post-event support with course evaluations, certificates of attendance, and presentations
- One free booth (bare space only)
- Acknowledgement as a Congress contributor on-site, on the Congress mobile app, on the Congress website in the Sponsor Acknowledgements tab, and the PAG.

Sponsor to provide:

- Staff and equipment as per Programme Chair recommendations

Prostate MRI Reading and Fusion Biopsy Workshop

Session Chair: Christof Kastner (United Kingdom)

Programme Description

The quality and advantages of Prostate MRI have re-defined diagnostic practice in recent years. Publications of Hansen BJUI papers, PROMIS and PRECISION and the integration into guidelines strongly advocate the use of mpMRI for lesion detection and biopsy avoidance in the diagnostic pathway.

Biopsy of the prostate in the bore of the MRI device is costly and time consuming. Instead, fusion technologies that allow accurate overlay of archived MR images over real-time US images have made it possible to combine the power and accuracy of MRI with the ease of use and convenience of US. Strong evidence exists that targeted prostate biopsy, enabled in particular by such fusion systems, improves accuracy of PCa sampling. Fusion of MRI with ultrasound allows urologists to progress from blind, systematic biopsies to biopsies, which are targeted and tracked.

This established international workshop has traditionally addressed the approach to learning this diagnostic tool on workstations in a multidisciplinary fashion involving Radiologists, Urologists and Pathologists. We will use industry provided MRI workstations for in-person attendance and the RAIQC platform for online participation.

About the Course

This course will take you through an in-depth overview of the basic principles of multiparametric MRI (mpMRI) as well as current applications of MRI-US fusion-guided biopsies. The workshop part of the course will give participants insight into the interpretation and application using MRI-US fusion imaging and how to apply it to their practice. Our renowned faculty will share the latest advances and debates in this emerging field.

Learning Objectives

After attending this course, participants should be able to:

- Describe the basic principles of mpMRI of the prostate
- Develop a basic foundation for interpreting multiparametric MR images of the prostate
- Explain the basic concepts of MRI-US fusion
- Recognize the limitations in MRI-US registration and consider metrics for quality control
- Be familiar with various commercial platforms for MRI-US fusion biopsies of the prostate
- Apply MRI-US fusion biopsy techniques to appropriate clinical scenarios
- Implement an MRI-US fusion biopsy program in their routine practice

A detailed programme proposal is available upon request



Congress Educational Opportunities

Additional Educational Activities



An unrestricted Educational Grant is funding provided by a sponsor to the SIU to support an already existing session within the scientific programme if there exists topic alignment. It should not be used as an opportunity to promote products, brands or business, and must not constitute an inducement to recommend, prescribe, purchase, supply, sell or administer specific medicinal products.

Instructional Courses* €15,000

Instructional courses are 90-minute sessions featuring expert-delivered lectures. The session will consist of one panel discussion covering new concepts and providing an evidence-based summary plus take-home messages. The courses are intended for smaller groups to allow for optimal faculty-audience interaction and interactivity.

Master Class Courses* €20,000

Master Class courses are 60 minutes expert delivered lectures on a focus area, standard management plus new concepts, and provide evidence-based summary as take-home messages.

Moderated ePosters €20,000

Plenary Session €20,000

SIU 6th Global Nurses' Symposium €20,000

SIU Innovators' Symposium €20,000

Sponsor benefits include:

- Announcement of the session on the Congress website and the Congress mobile app
- Announcement of your session in the PAG
- One Free Booth (bare space only)
- Acknowledgement as a Congress contributor on-site, on the Congress mobile app, on the Congress website in the Sponsor Acknowledgements tab, and the PAG.

Master Class Schedule

Friday, November 12

- Advanced Kidney Cancer (08:00–09:00)
- PSMA Theranostics (08:00–09:00)
- Refractory Overactive Bladder Syndrome (11:15–12:15)

Saturday, November 13

- Hot Topics in Prostate Cancer (08:00–09:00)

Sunday, November 14

- Bladder Cancer: Biomarkers in Early Detection (08:00–09:00)
- Complex Reconstruction (Lower-tract) (11:15–12:15)

Instructional Course Schedule

Friday, November 12

- PCNL Tips/Tricks and Pitfalls (07:30–09:00)
- Orthotopic Reconstruction: How to Improve Outcomes (07:30–09:00)
- Imaging-Guided Biopsy Diagnostic Pathway in Prostate Cancer (11:15–12:45)
- Novel BPH Therapies – Review of Technologies and Practical Instruction (Laser EEP, UroLift, Rezum, Aquablation, Stents) (14:15–15:45)
- Minimally-Invasive PCNL (Mini-PCNL): The Way Forward (14:15–15:45)
- Case Based Discussions in Neuro-urology (16:15–17:45)
- Complex Penile and Urethral Reconstruction in Adults with Prior Hypospadias or Epispadias (16:15–17:45)
- Evolving Treatment Landscape of Cancer: Immunotherapy in Urological Cancer (16:15–17:45)

Saturday, November 13

- Tools to Make Caring for Pelvic Pain Easier and More Successful for the Urologist (07:30–09:00)
- PDE 5 Inhibitor Non-Responders for Erectile Dysfunction (07:30–09:00)
- Testosterone, the Prostate and Cardiovascular Disease: Addressing Safety and Efficacy in Testosterone Replacement Therapy (11:15–12:45)
- Virtual Care, TeleUrology, Digital Health-Full Complement of Patient-Centred Urologic Care: The Time is Now! (14:15–15:45)
- Locoregional Relapse of Prostate Cancer for Local Therapy (14:15–15:45)
- Sexual Dysfunction: Peyronie's Disease (16:15–17:45)

Sunday, November 14

- Advanced Ureteroscopy (07:30–09:00)

* Courses are subject to changes please check the congress website for most up to date scientific programme information



Development Programmes

Tips and Tricks in Research and Publication (uCARE, SIU Academy, and SIUJ)	€20,000
uChallenge – Residents' Rapid-Fire Q&A	€15,000
Resident Mentoring	€15,000

Sponsor benefits include:

Acknowledgement as a Congress contributor on-site, on the Congress mobile app, on the Congress website in the Sponsor Acknowledgements tab, and the PAG.



Delegate Services

Mobile App	€20,000
Wireless Internet	€25,000

* Corporate or disease state banners ads only;
no product banners ads will be accepted.

Publication Advertising

Partner Activity Guide (PAG)

Full page, inside front, or inside back	€4,000
All other ad placements	€3,000

* Corporate or disease state ads only;
no product ads will be accepted.

Broadcast Programme

Full page, inside front, or inside back	€5,000
All other ad placements	€4,000

* Corporate or disease state ads only;
no product ads will be accepted.

User Guide

* Corporate or disease state banners ads only; no product banners ads will be accepted.

Congress Mobile App

Rotating banner ad in the designated Exhibitor Listing or Sponsor Acknowledgment tabs	€3,500
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* Corporate or disease state banners ads only;
no product banners ads will be accepted



Sponsorship Guidelines



The following guidelines enhance your participation while maintaining professional impartiality. They take into account the existing guidelines of the European Federation of Pharmaceutical Industries and Associations (EFPIA) and the SIU's own Guidelines for Relationships with Partners of Continuing Professional Development Activities.

- Logos, marks, and/or corporate identifiers used for recognizing SIU 2021 Sponsors is limited to "corporate" marks; parent brands only will be accepted. No product logos or marks will be used for recognition. Individual advertising and company booth space, as permitted, may use brand names or product names, marks, or identifiers.
- SIU 2021 programme agendas and content are determined by the SIU Scientific Programme Committees, independent of influence from previous or perspective sponsors or their agents.
- Industry may not organize any functions involving SIU 2021 delegates that will conflict with any educational sessions or social events. Industry promotions should not interfere with the official programme.
- The name and/or logo of SIU 2021 may not be used in conjunction with advertising or promotion of any kind without express written consent from the SIU.
- Programme presentations of the SIU may not be reproduced in any form without written consent of the SIU.



Congress

Exhibitor Opportunities



Exhibitor Information

Exhibitors are responsible for the costs of:

- Producing and installing social distancing signage and floor stickers within the stands. The maximum number of people permitted on a stand should correspond to 1 person per 4 m².
- Additional sanitization during open days - DICEC is the exclusive service provider.
- Providing hand sanitizers / hygiene kits within the exhibition stands.

Space Assignments

The SIU will assign exhibit space based on sponsorship level and in the order the exhibit contract and full payment are received. Eligibility to exhibit is at the discretion of the SIU and is generally restricted to companies directly related to the urological/medical field. We will make every effort to accommodate your preferences and requests for exhibit space. The SIU reserves the right to make any modifications that may be necessary to best accommodate all requests.

Installation Dates

Wednesday, November 10 - 0800–2200

All stand contractor work must be completed by 2200 to allow for COVID-19 cleaning requirements.

Thursday, November 11 - 0800–1200

(hand carry in only, no stand building allowed)

Exhibit Hall Hours*

Thursday, November 11 - 1400–1700

Exhibit Opening and Networking Event

Friday, November 12 - 1030–1700

Coffee Break 1045–1115

Networking Lunch 1245–1415

Coffee Break 1545–1615

Saturday, November 13 - 1030–1700

Coffee Break 1045–1115

Networking Lunch 1245–1415

Coffee Break 1545–1615

**Exhibit Hours are subject to change.*

Dismantle Date

Saturday, November 13 - 1630–2200

A targeted move-in and move-out schedule for SIU 2021 will be developed and distributed to exhibitors. Dismantling and packing of exhibits will not be permitted before 16:30 on Saturday, November 13. Failure to comply with this regulation may result in the forfeiture of priority selection of exhibit space in future.

Congress Hotels

We have negotiated special rates for SIU Congress participants at a range of 3-, 4-, and 5-star hotels in close proximity to the congress & exhibit venue. For a complete list of SIU hotel choices, and to make your reservations, [click here](#).

COVID-19 Protocols

The health and safety of the SIU 2021 Congress attendees, faculty, partners, and staff remains the top priority for the SIU. The most up-to-date guidelines and recommendations will be observed and maintained at all times. Due to heightened precautionary measures and ongoing changes in global restrictions, we will provide a list of all COVID-19 protocols and requirements of the venue for exhibitors and links to additional online resources on our website.

Cancellation Policies

Cancellation by the Exhibitor

- If a written cancellation is received prior to June 4, 2021, a full refund will be granted less a €250 / US \$300 processing fee.
- If a written cancellation is received between June 5, 2021 and September 1, 2021, the exhibitor will be responsible for 50% of the total contracted amount.
- If a written cancellation is received after September 1, 2021, the exhibitor will be responsible for 100% of the total contracted amount.

Changes by the Event Organizer

- In the event, the SIU Congress is moved to a fully virtual event, the SIU will transfer previously paid fees to the virtual exhibits and the exhibitor will be reimbursed the difference in fees.

Cancellation by the Event Organizer

- In the event, the SIU Congress is cancelled, a full refund will be granted. The SIU will not assume responsibility for any additional costs or charges related to the initial registration—including but not limited to payments made for travel and accommodation.

Congress Booth Options



Booth Options*

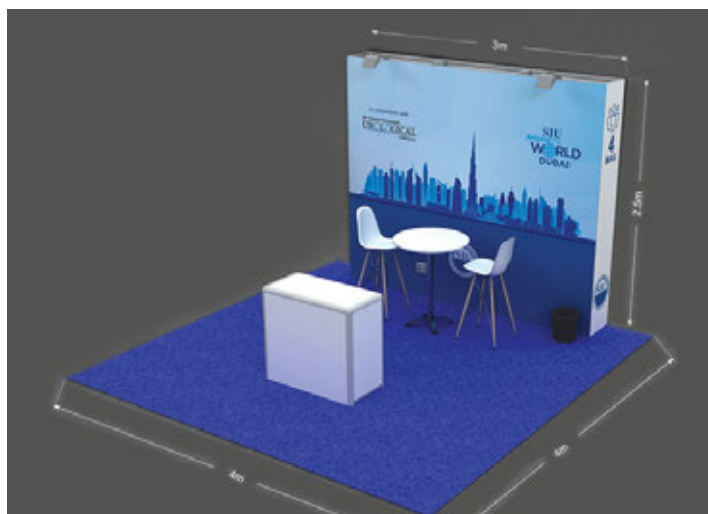
16 m ²	Bare space only	€ 5,000 / US \$ 6,000
16 m ²	Show Ready turnkey package includes:	€ 6,300 / US \$ 7,500
	• 9 m ² GES Show Ready Structure built to height of 2.5 m on 16 m ² carpeted area	
	• Silicone edge fabric (recyclable)	
	• Includes graphics	
	• 1 x Spotlight per 1.5 running m	
	• 1 x 3 - pin Electrical Socket	

* We also have various additional size booth options available for custom booths (i.e., 36 m², 54 m²).

We recommend the Show Ready option for its many benefits. Not only does this sustainable, all-inclusive, cost-effective turnkey option ensure a customized look using your own branding and graphics, but it eliminates the need to hire local contractors for booth builds and ensures that all Covid-19 protocols and restrictions are followed; GES will handle all of this for you. With build-up time limits in place, these simplified and pre-fabricated stand designs ensure quick construction to facilitate efficient assembling. For those who prefer custom builds using their own contractors, there are COVID-19 protocols and procedures in place that must be followed, these will be communicated via the Exhibitor Manual.

Booth Fees Include:

- Bare Space - An increase in the booth size from our standard 9 m² to 16 m² to accommodate the minimum space restrictions due to social distancing of 1 person per 4 m² within the booth.
- Three exhibitor badges per 16 m² of booth space (due to current covid social distancing space requirements, a maximum 4 ppl per 16 m² at the same time including exhibitors and delegates).
- Exhibitor badges will allow full access to the congress (Scientific Sessions, Exhibit Hall, Sponsored Symposia, Opening Ceremony).
- A company listing in the Partner Activity Guide (subject to publication deadlines).
- A company listing on the SIU Congress website.
- Company logo, description, and booth number listing on the SIU Mobile App (subject to publication deadlines).
- Pre-opening and nightly cleaning will be performed at 12 midnight, in line with the COVID-19 guidelines. Nightly cleaning includes: fumigation of the stand, vacuuming or wet mopping, dusting of counter tops and furniture emptying of bins, glass, walls, and partitions cleaning (except clear acrylic partitions).



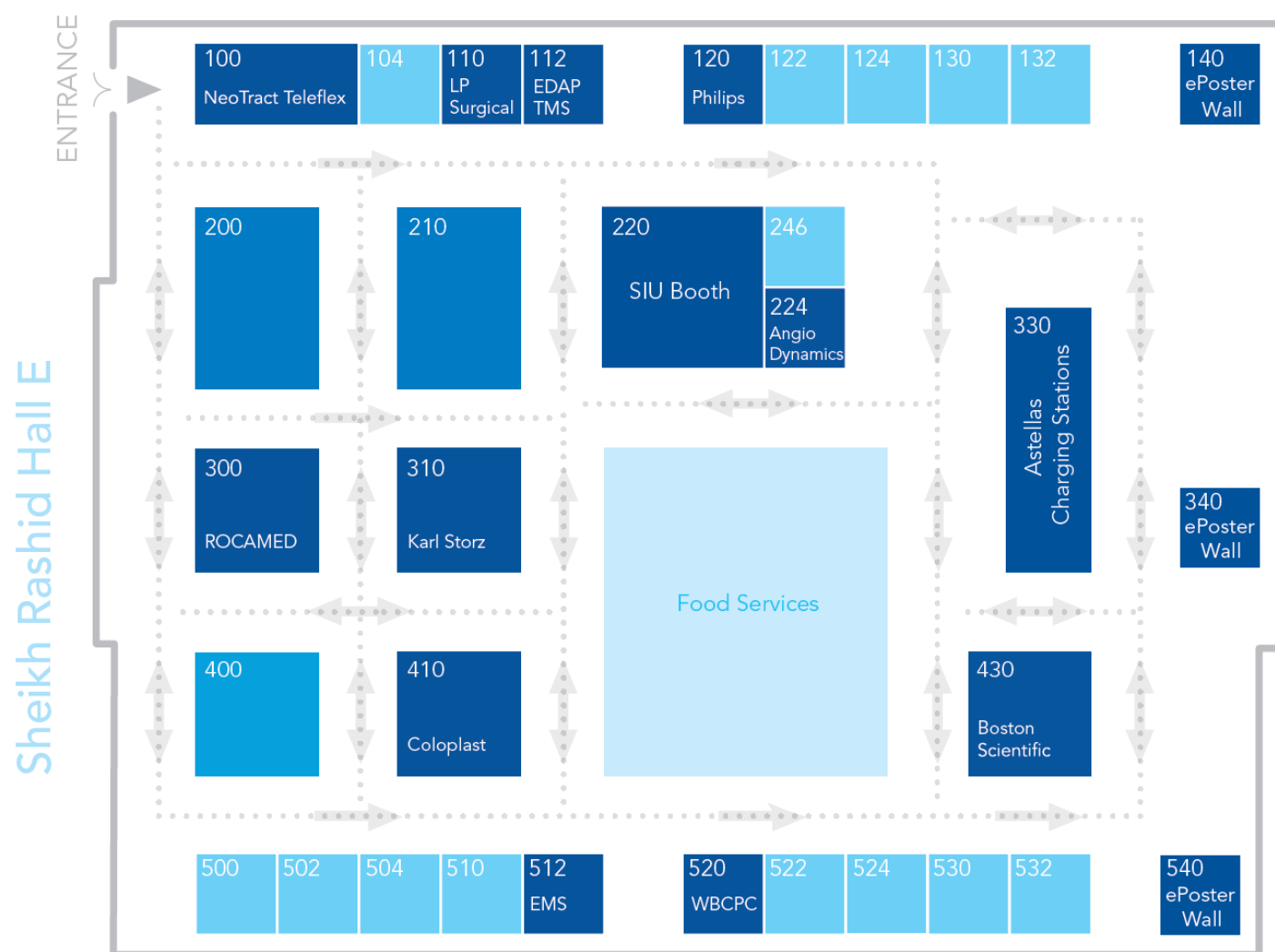
16 m² Show Ready Option



Large stand show ready options available



SIU 2021 Exhibit Floor Plan



Aisles must remain free from obstruction and will be two directional, unless less than a 4m width.





**The Société Internationale d'Urologie extends its gratitude to
our 2019/2020 sponsors & exhibitors:**

AngioDynamics • Astellas • AstraZeneca • Boston Scientific
Bristol Myers Squibb • Chengdu Mechano Electronic Technology Co., Ltd.
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European Association of Urology • EDAP TMS • Eigen Health
Exact Imaging • F. Hoffman-La Roche • GlaxoSmithKline
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LP Surgical Fibers, LLC. • Lumenis Ltd. • Medtrina Pharmaceuticals
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