

42nd Congress of the Société Internationale d'Urologie

November 9-13

Featuring the

7th SIU Global Nurses' **Educational Symposium**

2022 SIU EXHIBIT OFFERING

Palais des congrès de Montréal November 9-13

In conjunction with the 4th B2B Uro-Oncology: **GU Cancers Triad Meeting**



SIU 2022 An Invitation



SIU 2022 will welcome over **2,000 urologists** from around the world to learn, network and experience leading-edge developments in the field.

In addition, we anticipate over 2,000 urologists and health-care professionals from across the globe will participate via the SIU's official virtual congress platform, SIU@U. Here we will offer live and on-demand access to key sessions, educational videos, semi-live surgeries and the fourth edition of our Bench-to-Bedside GU Cancers Triad Meeting, which will be held on November 11.

The scientific programme features world-class scientific content such as semi-live surgery demonstrations on November 10 (back by popular demand!), controversies in urology, training workshops, master classes, master video and interactive sessions, and symposia focusing on innovation and advances in urology.

To our long-standing partners, your support—especially during these unprecedented times—has been invaluable in making the SIU's Annual Congress a meeting that is highly-valued by urologists around the world, and we appreciate your ongoing partnership. To our new and prospective partners and exhibitors, we look forward to connecting with you and working together to make SIU 2022 a positive experience for your organization.

We invite you to explore SIU's exhibit and educational opportunities that will help connect your organisation to our growing community. Within this document,

you will find opportunities for collaboration for your company on an international stage, whilst being tailored to your organizational objectives.

About Montreal

Montreal is an internationally renowned city, known for its cosmopolitan atmosphere and European style. Accessible from all major airports around the world, visitors will enjoy the convenience of the city's extensive transit system and benefit from the warm hospitality of Montrealers. Situated in the French-speaking province of Quebec, Montreal is a bilingual city and visitors will have no issue navigating in English.

Congress & Exhibit Venue

The Société Internationale d'Urologie is delighted to host our 42nd Annual Congress at the Palais Des Congrès In Montreal, From November 9–13, 2022.

The SIU continues to monitor the ever-changing global health landscape in light of the COVID-19 pandemic. Through selection of a well-equipped venue with rigorous standards, the SIU is confident it can continue to safely host in-person events that bring urologists together.

LOCAL ORGANIZING COMMITTEE / Co-Chairs



Lysanne Campeau MONTREAL, CANADA



Dean EltermanTORONTO, CANADA



Kevin ZornMONTREAL, CANADA

Members

Mélanie Aubé-Peterkin, Montreal, Quebec Ilias Cagiannos, Ottawa, Ontario Duane Hickling, Ottawa, Ontario Andrea Kokorovic, Montreal, Quebec Girish Kulkarni, Toronto, Ontario Luke Lavallée, Ottawa, Ontario Dan Liberman, Montreal, Quebec Blayne Welk, London, Ontario

SCIENTIFIC PROGRAMME COMMITTEE / Co-Chairs



Christopher Evans
UNITED STATES



Rajeev TP

Members

Jean de la Rosette, Turkey Renu Eapen, Australia Shin Egawa, Japan Sean Elliott, United States Stavros Gravas, Cyprus Serigne Gueye, Senegal Robert Hamilton, Canada Laurence Klotz, Canada Rajeev Kumar, India

Pilar Laguna, Turkey
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Poongkodi Nagappan, Malaysia
Ricardo Rendon, Canada
Rafael Sanchez-Salas, Canada
Derya Tilki, Germany
David Winkle, Australia
Guohua Zeng, China

Past Congress Statistics

Congress	City	Physical Attendees	Virtual attendees SIU@U	Countries Represented
2021	Dubai	1,576	1,714	98
2020	Online	N/A	6,401	138
2019	Athens	2,572	2,618	105
2018	Seoul	1,693	5,500	80

2021 CONGRESS STATISTICS

Top 10 Countries in Attendance













479 Invited Speakers



98 Countries



40+ Hours *SIU@U* Coverage

Exhibit Fees & Inclusions*

9 m² Bare space only € 5,000 / CAD \$ 5,000

There are COVID-19 protocols and procedures in place that must be followed, these will be communicated via the Exhibitors Manual.

* Rates are quoted in Euros and are subject to GST, QST based on company's province/country place of business. We also have various size booth options available for custom booths. (i.e. 18 m², 36 m²)

Booth Fees Include:

- Bare Space Standard booth size of 9 m².
- Three full exhibitor registrations per 9 m² of booth.
- Exhibitor registration will include full access to the Congress (all Scientific Sessions, and Exhibit Hall).
- Three Partner Activity and Congress Guides.
- Company profile and logo displayed on the SIU Congress Mobile App and on the Congress Website in the designated Exhibitor tab (subject to publication deadlines).
- If you wish to purchase additional cleaning services, please find links to the service provider in the exhibitor manual. You may purchase the complete disinfection service using an electrostatic spray system.

Space Assignments

The SIU will assign exhibit space based on sponsorship level and in the order the exhibit contract and full

payment are received. Eligibility to exhibit is at the discretion of the SIU and is generally restricted to companies directly related to the urological/medical field. We will make every effort to accommodate your preferences and requests for exhibit space. The SIU reserves the right to make any modifications that may be necessary to best accommodate all requests.

Move-In

Wednesday, November 9, 0700–2400 Thursday, November 10, 0700–1200

Exhibit Hall Hours

Thursday, November 10 1815–1945 (Welcome & Networking Reception)
Friday, November 11 1030–1700
Saturday, November 12 1030–1700

Move-out

Saturday, November 12, 1730-2200

A targeted move-in and move-out schedule for SIU 2022 will be developed and distributed to exhibitors. Dismantling and packing of exhibits will not be permitted before 17:30 on Saturday, November 12th. Failure to comply with this regulation may result in the forfeiture of priority selection of exhibit space in future.



SIU 2022 Exhibitor Information

Cancellation Policies

Cancellation by the Exhibitor

- If a written cancellation is received prior to June 6, 2022, a full refund will be granted less a €250 / CAD \$362 processing fee.
- If a written cancellation is received between June 5, 2022 and September 1, 2022, the exhibitor will be responsible for 50% of the total space cost.
- If a written cancellation is received after September 1, 2022, the exhibitor will be responsible for 100% of the total contracted amount.

Changes by the Event Organizer

• In the event, the SIU Congress is moved to a fully virtual event, the SIU will transfer previously paid fees to the virtual exhibits and the exhibitor will be reimbursed the difference in fees.

Cancellation by the Event Organizer

• In the event, the SIU Congress is cancelled, a full refund will be granted. The SIU will not assume responsibility for any additional costs or charges related to the initial registration—including but not limited to payments made for travel and accommodation.

Congress Hotels

Rooms in various hotels In Montreal are being held for SIU Congress participants at special rates. Make sure to book your hotel early in order to ensure accommodations according to your preferences. Please note that no entities are authorized to sell housing on our behalf.

The deadline to secure the rooms at the confirmed rates is September 30, 2022. After this date, rates and availability are subject to change.

HOTEL NAME	ROOM TYPE	RATE	CLICK TO RESERVE
Westin Montreal	Traditional Room	CAN\$ 279	Reserve Westin
Embassy Suites	Standard Suite	CAN\$ 279	Reserve Embassy Suites
Holiday Inn Centre	Standard Room	CAN\$ 209	Reserve Holiday Inn Centre
Hotel Monville	Standard Room	CAN\$ 259	Reserve Hotel Monville
InterContinental	Classic Guestroom	CAN\$ 259	Reserve InterContinental

Room rates are for single or double occupancy and are quoted per room, per night in Canadian Dollars (CDN). You can convert the amount into the currency of your choice by <u>clicking here</u>.

^{*}For a group reservation of over 3 rooms, please send your request to congress@siu-urology.org

CONGRESS EDUCATIONAL OPPORTUNITIES TRAINING WORKSHOPS

TRAINING WORKSHOPS €10,000/course

(CAN\$14,510/course)

Includes:

- Room rental
- · Audiovisual equipment
- Announcement of the session on the Congress website and the Congress mobile app
- · Assistance with course promotion, registration, and on-site logistics
- Post-event support with course evaluations, certificates of attendance, and presentations
- 9m² of exhibit space (bare space only)
- Acknowledgement as a Congress Contributor on-site, on the Congress mobile app, on the Congress website (in the Sponsor Acknowledgements tab), and in the Partner Activity Guide

Sponsor to provide:

• Staff and equipment as per Programme Chair recommendations

WORKSHOPS:

PROSTATE MRI READING AND FUSION BIOPSY

This course will take you through an in-depth overview of the basic principles of multiparametric MRI (mpMRI) as well as current applications of MRI-US fusion-guided biopsies. The workshop part of the course will give participants insight into the reading and interpretation of prostate MRI and their application for MR-US fusion.

Learning Objectives:

At the end of this course, participants should be able to:

- Recall key features of systematic prostate MRI reading according to PI-RADS standards
- Read and report basic and intermediate level prostate MRI with confidence
- Recognize the technical features and capabilities of prostate biopsy and fusion technology using MRI for targeting
- Identify the key requirements to safely integrate MRI into the prostate diagnostic pathway



CONGRESS EDUCATIONAL OPPORTUNITIES TRAINING WORKSHOPS cont'd

LASERS AND MISTS IN LUTS/BPH

BPH diagnosis and treatment represents the largest segment of urological practice—specifically, 23% of all office visits. One of the major challenges for practicing physicians is recognizing, understanding, and implementing innovative procedures, and updating their knowledge with regards to disease processes and new treatment guidelines for the benefit of their patients. With so many treatment modalities available, physicians are tasked with selecting the optimal therapies for their patients; this is particularly critical given the rise in aging populations and the extensive burden that LUTS/BPH can have on quality of life.

This course will review novel BPH therapies for office-based treatments of LUTS/BPH, including Aquablation®, HoLEP, RezūmTM, and UroLift®. The hands-on course will provide practical applications of these technologies in terms of equipment, technical approach, and high-level review of clinical data. The faculty will provide first-hand practical instruction on best practices including patient selection, technique selection, and tips and tricks. The faculty will provide international experience and evidenced-based summaries of the risks and benefits of these procedures, to aid with patient counselling for informed consent.

Learning Objectives:

At the end of this course, participants should be able to:

- Understand the mechanism of action and technique for each BPH therapy
- Select the most appropriate patient for each procedure type, based on patient and prostate characteristics
- Know the clinical data supporting the use of each modality
- Apply the best-practice technique for each modality, based on the literature and expert opinion
- Recognize the challenges associated with each technique and perform appropriate troubleshooting
- Practice tips and tricks provided by the experts for executing these novel BPH therapies

ROBOTICS – TIPS AND TRICKS FOR BEGINNERS

This course is intended for urologists in their first 100 robotic surgery cases using the DaVinci Si and Xi platforms. This course incorporates video, specific case discussions, and diagrams based on experience, and is presented by urologists with more than 1,000 cases.

Learning Objectives:

At the end of this course, participants should be able to:

Identify appropriate cases for:

- Docking and trocar placement in order to avoid collision in difficult anatomy patients
- Selecting to use a 0- or 30-degree lens

Demonstrate skills in the following:

- Suturing in a narrow space
- Robotic movements that are uncommon with laparoscopy
- · Optimizing instruments
- Managing difficult anatomy (short, obese, hepatomegaly, big and small prostate, medial lobe, adhesions)

LAPAROSCOPIC SKILLS (BOX TRAINER)

This course is intended for the urologist who wants to improve their laparoscopic suture skills. It is entirely based on video and individual practice using a box trainer, with the guidance of an instructor for each workstation.

Learning Objectives:

At the end of this course, the participant should be able to demonstrate the following skills:

- In 2D vision, coordinating proper needle angle and movement
- Placing the trocars to facilitate the suture
- · Suturing in different planes
- Establishing the methodology to suture intracorporeally
- Knotting technique and extracorporeal knotting without pusher

CONGRESS EDUCATIONAL OPPORTUNITIES

SEMI-LIVE SURGICAL DEMONSTRATIONS

THURSDAY, NOVEMBER 10

30-MINUTE SESSION

.€5,000

(CAN\$7,253)

The SIU invites your participation in a full day of semi-live surgical demonstrations, featuring pre-recorded videos with post hoc moderation. The SIU offers a unique experience through this semi-live programme, as it allows us to bring experts from around the world to the meeting and use online technology to generate a lively discussion following each surgery. The session will be chaired by world-renowned international faculty and will cover a wide variety of topics.

This educational activity is designed to incorporate evidence-based medicine into the treatment of

urological disorders in clinical practice. Speakers will use their personal, institutional, and evidence-based experience to address patient healthcare conditions requiring clinical and surgical treatment.

The SIU Semi-Live Surgical Demonstration programme will address the learners' gaps in knowledge by allowing them to update their understanding of cutting-edge surgical techniques, grounded in evidence-based medicine, that will impact local/regional practice patterns, with the ultimate goal of improved patient outcomes.



Learning Objectives:

At the end of this course, participants should be able to:

- Recognize important perioperative considerations and techniques for reconstructive urologic surgery, including selecting the best reconstructive approach to optimize treatment outcomes.
- Demonstrate practical knowledge of instrumentation and techniques for the endourologic treatment of upper and lower urinary tract conditions, including thenmanagement of special clinical cases.
- Examine the role of micro-ultrasound and focal therapy approaches in the management of radiorecurrent prostate cancer.
- Recognize the advantages and limitations of open surgery, laparoscopic, and robotic-assisted procedures in uro-oncology, with respect to novel devices, instrumentation, and techniques.
- Evaluate their own role in patient management, from multidisciplinary care to treatment outcomes, based on the clinical experience of key opinion leaders in the surgical management of urologic conditions

Preliminary Programme:

Co-chairs

- Mélanie Aubé-Peterkin, Canada
- Jean de la Rosette, Turkey
- Rafael Sanchez-Salas, Canada

SESSION 1 Endourology	7:30–9:45
SESSION 2 Focal Therapy and Imaging in Radiorecurrent Disease	9:45–11:15
SESSION 3 Uro-Oncology	11:15–13:30
SESSION 4 Reconstructive Surgery	13:30-15:00

SIU 2022 COVID Protocols

The SIU continues to monitor the ever-changing global health landscape in light of the COVID-19 pandemic. Through selection of a well-equipped venue with rigorous standards, the SIU is confident it can continue to safely host in-person events that bring urologists together.



The Québec government has lifted most of the public health measures associated with the COVID-19 pandemic.

- Starting March 12, 2022, the vaccination passport is no longer required in Quebec. However, presenting a proof of vaccination remains mandatory, according to federal government requirements, for travel within and outside Canada, by train, plane or cruise ship.
- The requirement to wear a mask or face covering is gradually being relaxed. To find out more, see the Wearing a mask or a face covering in public settings in the context of the COVID-19 pandemic page.
- However, you must continue to follow the <u>basic health</u> instructions.

Precautions taken by the SIU 2022 venue, the Palais des Congrès de Montréal, include:

- International sanitary certification GBAC Star obtained in 2022
- Housekeeping services that reflect the new era of cleaning, combining disinfecting and sanitizing
- Frequent cleaning of contact surfaces
- Additional handwashing stations and hydroalcoholic gel dispensers placed at room entrances and high-traffic areas
- High-performance ventilation systems subjected to a preventive maintenance program, and filters are replaced regularly

- Use of a one-step, hospital-grade disinfectant cleaner based on AHP® (accelerated hydrogen peroxide) technology that delivers fast, effective results
- Restaurants and catering can resume with 100% of the capacity, with 1 m physical distancing between tables.
- Wearing a mask is mandatory when moving around in the Palais; people who are seated quietly (or speaking softly) may remove their mask.
- Adhering to the one-metre physical-distancing rule and minimizing the number of people in event spaces



For a full description on the measures being taken at the venue, such as enhanced cleaning and sanitization measures, please click here

What can you do to stay safe:



It is important to always be aware of and maintain social distancing (2m between people), wear a mask, and follow proper hygiene protocols, including frequent hand washing, sanitization and cough/sneeze etiquette.



We ask for your help in ensuring your own safety and the safety of your colleagues by following directional signage put in place in the venue and complying to the regulations and restrictions required by the venue, SIU, and any local public health authorities.



Finally, please be sure to isolate and advise event staff immediately should you develop any symptoms related to COVID.

SIU 2022 Exhibit Floorplan



Aisles must remain free from obstruction and will be two directional, unless less than a 4m width.



RATES	HOST COUNTRY	INTERNATIONAL
9m ² Bare space only	CAN\$5,000*	€5,000*

^{*}Rates are quoted in Euros and are subject to GST, QST based on company's province/country place of business.



The Société Internationale d'Urologie extends its gratitude to our 2021-2022 sponsors & exhibitors:

AkoMedical - Conmed Co. • Algorithm • Al Zahrawi • AngioDynamics
Astellas • Aramed • Bayan Medical Company • Bayer Oncology • BD
Boston Scientific • Bristol Myers Squibb • Coloplast • EDAP TMS

ELIS PHARMACEUTICALS • EMS • EUS/AAU • Eva Pharma • Exact Imaging
Gulf Drug/Olympus • Janssen • Karl Storz • Koelis • Lilly • Medcom • Merck
Nael Medical • NeoTract / Teleflex • Pfizer • Pharmax Pharmaceuticals
Philips • Phoenix Medicines • Pierre Fabre • Procept Biorobotics • Pusen
Quanta System • ROCAMED • SAJA • Scivita • Spimaco • Storz Medical AG
Tabuk • Teleflex • Viatris • Wellspect • World Bladder Cancer Patient Coalition

For more information, please contact:

SIU CENTRAL OFFICE:

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