

SIUJ ADVERTISING RATE CARD

The *Société Internationale d'Urologie Journal (SIUJ)* is an international, online, open access journal. It publishes original, peer-reviewed work in all areas of urology, and encourages submissions of Original Research, Systematic Review, and Meta-Analysis, as well as submissions in the following sections: Urology Around the World, Commentary, Clinical Picture, and Brief Correspondence. The *SIUJ* is published every other month.

Policy on Advertisement Placement: Ad requests are processed on a first-come, first-served basis. Priority location of covers is offered to the SIU's Corporate Partners.

Acceptance of Advertising: All advertising is subject to the final approval of the editorial board. [See *SIUJ* Advertising Policy for further information.]

Payment Terms: Terms for invoices are Net 30. Publisher reserves the right to avoid advertising from delinquent advertisers.

Circulation: 10,000+

Journal Issue	Space Reservations	Material Due
January	November 16, 2020	December 01, 2020
March	January 18, 2021	February 01, 2021
May	March 15, 2021	April 01, 2021
July	May 17, 2021	June 01, 2021
September	July 19, 2021	August 02, 2021
November	September 13, 2021	October 01, 2021

Advertising Rates

Size	Cost
Half Page	€1,750
Full Page	€2,500
Inside Front Cover	€3,500
Inside Back Cover	€3,200
Outside Back Cover	€3,200

Frequency Discounts: A 15% discount will be applied on purchases of 3 or more ads. Rates are based on total ads run during a 12-month period.

Ad Specifications

Ads	Dimensions	Material Requirement
Cover	8.25 in x 11 in (210 mm x 280 mm)	All ad must be submitted as PDF/X-1a:2001 Resolution: 300 dpi
Full Page Bleed	8.25 in x 11 in (210 mm x 280 mm)	
Full Page Non-Bleed	7 in x 9.875 in (178 mm x 251 mm)	
Horizontal Half Page Non-Bleed	7 in x 4.875 in (178 mm x 124 mm)	
Vertical Half Page Non-Bleed	3.375 in x 9.875 in (86 mm x 251 mm)	

CONTACT

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