

ADVERTISING ORDER FORM

COMPANY INFORMATION

COMPANY NAME		
COMPANY NAME		
CONTACT	TITLE	
CONTACT	TITLE	
ADDRESS		
ADDRESS		
CITY	PROV./STATE	COUNTRY
CITY	PROV./STATE	COUNTRY
POSTAL CODE	TELEPHONE (Country Code - Area Code - Number)	FAX (Country Code - Area Code - Number)
POSTAL CODE	TELEPHONE (Country Code - Area Code - Number)	FAX (Country Code - Area Code - Number)
EMAIL		
EMAIL		
WEBSITE		
WEBSITE		

ADVERTISING SELECTION

The Société Internationale d'Urologie Journal (*SIUJ*) is an international, online, open access journal. It publishes original, peer-reviewed work in all areas of urology, and encourages submissions of Original Research, Systematic Review, and Meta-Analysis, as well as submissions in the following sections: Urology Around the World, Commentary, Clinical Picture, and Brief Correspondence. The *SIUJ* is published every other month.

CIRCULATION SELECTION

January March May July September November

SIZE SELECTION

Half Page €1,750 Full Page €2,500 Inside Front Cover €3,500
 Inside Back Cover €3,200 Outside Back Cover €3,200

Frequency Discounts

A 15% discount will be applied on purchases of 3 or more ads. Rates are based on total ads run during a 12-month period.

CALCULATION

NUMBER OF ISSUES	x	€ AMOUNT FOR TYPE OF AD	=	€ TOTAL	-	€ FREQUENCY DISCOUNT (If applicable)	=	€ AMOUNT DUE
NUMBER OF ISSUES		AMOUNT FOR TYPE OF AD		TOTAL		FREQUENCY DISCOUNT (If applicable)		AMOUNT DUE

Please send a copy of the completed form to Gerri-Lynn Sendyk at advertising@siuj.org

PAYMENT OPTIONS

CREDIT CARD Visa MasterCard **INVOICE**

CARDHOLDER NAME			
CREDIT CARD NUMBER	EXPIRY DATE - MM/YY	CV	

CARDHOLDER SIGNATURE

By signing this form, you authorize SIU to charge your card for the amount listed above +3.5% merchant processing costs.

Terms: Policy on Advertisement Placement: Ad requests are processed on a first-come, first-served basis. Priority location of covers is offered to the SIU's Corporate Partners.

Acceptance of Advertising: All advertising is subject to the final approval of the editorial board. [See SIUJ Advertising Policy for further information.]

Payment Terms: Terms for invoices are Net 30. Publisher reserves the right to avoid advertising from delinquent advertisers.

SIGNATURE _____ DATE _____