

# SIUJ ADVERTISING RATE CARD

The **Société Internationale d'Urologie Journal (SIUJ)** is an international, online, open access journal. It publishes original, peer-reviewed work in all areas of urology, and encourages submissions of Original Research, Systematic Review, and Meta-Analysis, as well as submissions in the following sections: Urology Around the World, Commentary, Clinical Picture, and Brief Correspondence. The *SIUJ* is published every other month.

**Policy on Advertisement Placement:** Ad requests are processed on a first-come, first-served basis. Priority location of covers is offered to the SIU's Corporate Partners.

**Acceptance of Advertising:** All advertising is subject to the final approval of the editorial board. See *SIUJ* Advertising Policy for further information.

**Payment Terms:** Terms for invoices are Net 30. Publisher reserves the right to refuse advertising from delinquent advertisers.

## Circulation: 10,000+

Journal Issue	Space Reservations	Material Due
March	February 08, 2022	February 17, 2022
May	April 04, 2022	April 13, 2022
July	May 31, 2022	June 10, 2022
September	August 03, 2022	August 12, 2022
November	September 20, 2022	September 27, 2022
January	December 05, 2022	December 12, 2022

## Advertising Rates

Size	Cost
Half Page	€1,250
Full Page	€1,750
Inside Front Cover	€2,500
Inside Back Cover	€2,000
Outside Back Cover	€2,000

**Frequency Discounts:** A 15% discount will be applied on purchases of 3 or more ads. Rates are based on total ads run during a 12-month period.

## Ad Specifications

Ads	Dimensions	Material Requirement
Cover	8.25 in x 11 in (210 mm x 280 mm)	All ads must be submitted as PDF/X-1a:2001 Resolution: 300 dpi
Full Page Bleed	8.25 in x 11 in (210 mm x 280 mm)	
Full Page Non-Bleed	7 in x 9.875 in (178 mm x 251 mm)	
Horizontal Half Page Non-Bleed	7 in x 4.875 in (178 mm x 124 mm)	
Vertical Half Page Non-Bleed	3.375 in x 9.875 in (86 mm x 251 mm)	

### CONTACT

Jane Fairbanks  
Advertising and Reprints

Tel.: 514 875 5665 ext. 26  
info@siuj.org